

READMORE NEWS CO.,
648 S. FOURTH ST.,
LOUISVILLE 2, KY.

NO. D-9276

ORDER No. 54199

DATE 5-5-49

25 M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. GOLD DEPOSITORY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES ON 8AH2870

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUN 20 1949 Date JUN 20 1949

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 22 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

READMORE NEWS CO.,
648 S. FOURTH ST.,
LOUISVILLE 2, KY.

NO. D-9277

ORDER No. 54199

DATE 5-5-49

25 M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ECHO RIVER 360 FEET UNDERGROUND
IN MAMMOTH CAVE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES ON OBH147

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JUN 20 1949 Date JUN 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 20 1949	JUN 22 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

AUG 5 - 1949

VAN TINE'S, BEACON, N. Y.

NO. D-9278

ORDER No. 54222

DATE 5-9-49

6½ M

LARGE FOLDER COVER

C.T.

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES *to come*

TITLE IN FULL

SOUVENIR FOLDER OF

MT. BEACON AND BEACON, N.Y.

FRONT: MT. BEACON, ELEVATION 1540

FT. WORLD'S STEEPEST INCLINE RAILWAY

SMALL: COPYRIGHT MCMXLIX BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE STICKER VIEW ATTACHED.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

VAN TINE'S, BEACON, N.Y.

NO. D-9278

ORDER No. 54222

DATE 5-9-49

6½ M

LARGE FOLDER COVER

C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

CLIMBING UP MT. BEACON

IMPRINT GENUINE CURTEICH CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 45756-N.1

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Photo
Rephoto

Rush
Short

Executive OK (or Date) _____
By _____
Date JUN 6 1949

ESTIMATE
WORK ORDER

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		JUN 7 1949	JUN 8 - 1949
SKETCH	9 7	JUN 14 1949	JUN 21 1949
RETOUCHING	4		JUL 7 1949
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPACIFY			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	103 24		

22-103
2 - DATE Filed AUG 5 - 1949
By _____
By _____
DATE Photo Returned to Customer _____

HENOCH NEWS AGENCY, KENOSHA, WISCONSIN

NO. D-9279
ORDER No. 54236
DATE 549449

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES to come

TITLE IN FULL SOUVENIR FOLDER OF
KENOSHA, WISCONSIN
FRONT: A SCENIC SPOT IN LINCOLN
PARK
SMALL: COPYRIGHT MCMXLIX BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PARTIAL VIEW OF 5AH32241595. SUBMIT SKETCH.

FOR GENERAL STYLE & COLORING FOLLOW
DUMMY FOLDER D-4961. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

HENOCH NEWS AGENCY, KENOSHA, WISCONSIN

NO. D-9279
ORDER No. 54236
DATE 5-9-49

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL GREETINGS FROM
KENOSHA WISCONSIN

IMPRINT GENUINE CURTEICH CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ATT'D LETTER CARD #5BH926.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ND CO CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date MAY 23 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By
Date MAY 23 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 23 1949	MAY 24 1949
SKETCH	20	9 6		
RETOUCHING	10	3		JUN 6 1949
PHOTO-LITHO				JUN 9 1949
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	23	24 36		

BLUEPRINT OK'D

DATE Filed

By

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-9280 ORDER NO. 54460 DATE 5-13-49

CUSTOMER BETHANY HOSPITAL
KANSAS CITY, KAN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO.

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BETHANY HOSPITAL - KANSAS CITY, KANSAS
6708 cap

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED

Ret 2 1/4

X

W24

X 3M-1-5-48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

D-9281

ORDER NO.

54687

DATE

5-16-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

AMERICAN HOTEL
FREEHOLD, N.J.

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

VISIT OUR GRILL ROOM - "THE HORSIEST
PLACE IN NEW JERSEY"

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print

Handcolor

Black & White Proof.

Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

ATTENTION!

Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO.

D-9282

ORDER NO.

54688

DATE

5-16-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

AMERICAN HOTEL
FREEHOLD, N.J.

12 1/2 M

NOTEHEADS

SIZE

6 X 9

CHINA WHITE

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AMERICAN HOTEL - AUGUST
DAESNER, OWNERSHIP - MANAGEMENT -
FREEHOLD, NEW JERSEY...ETC. (SEE COPY)

DAESNER

FRONT NO.

NO

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH!

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

ATTENTION!

See just off
order for this customer. Please
note to it that all cuts of nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Lay Out

Ret

He

Plus

1 1/2 - 104
6/24/49-

5

W & K

Ok + Lt Blue Compression

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO. D9283

ORDER NO. 54513

DATE 5/13/49

12½ M notehead pocket -

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. No R. M. No

TITLE IN FULL

PICTORIAL CORRESPONDENCE NOTES
OF NEW YORK "THE WONDER CITY"

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date MAY 17 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By MAY 17 1949
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1949	MAY 18 1949
SKETCH				
RETOUCHING	10	4½	5-19-49	
REPHOTO				
PHOTO-LITHO			MAY 20 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO. D9284

ORDER No. 54513

DATE 5/13/49

12 $\frac{1}{2}$ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO /

TITLE IN FULL

IMPRINT NONE

FIFTH AVENUE AND FORTY-SECOND STREET /

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 3A-H1289

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 17 1949
Date

OPERATION	EST. TIME		DATE	DATE
	Clock	No. Time Allowed	ENTERED, DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 17 1949	MAY 18 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D

DATE Filed JUN 6 - 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO. D9285

ORDER No. 54513

DATE 5/13/49

12½ M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TIMES SQUARE AT NIGHT /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 5A-H648

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see that all cuts or nega- tions are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By Date MAY 17 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1949	MAY 18 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 6 - 1949

By

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO.
D9286

ORDER No. 54513

DATE 5/13/49

12½ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCKEFELLER CENTER AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R.M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 7A-H3153

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 18 1949	MAY 18 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO. D9287

ORDER No. 54513

DATE 5/13/49

12½ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATUE OF LIBERTY ON BEDLOE'S
ISLAND IN NEW YORK HARBOR /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 6A-H2561

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subject on
order for this customer. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
as much as possible.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1949	MAY 18 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 6 - 1949

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO. D9288

ORDER No. 54513

DATE 5/16/49

12½ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SKYLINE OF DOWNTOWN NEW YORK
AS SEEN FROM HUDSON RIVER,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 3A-H1298

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
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tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1949	MAY 18 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C.

NO. D9289

ORDER No. 54513

DATE 5/16/49

12 $\frac{1}{2}$ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EMPIRE STATE BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO'

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 3A-H1300

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Design on
order for this envelope. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to avoid an unbalanced set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Check

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1949	
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 6 1949

By

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C. NO. D9290 ORDER No. 54513

DATE 5/16/49

12½ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. NO

TITLE IN FULL

IMPRINT NONE

LOWER MANHATTAN AS SEEN FROM
GOVERNORS' ISLAND /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 2A-H114

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

*ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost MAY 17 1949

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1949	MAY 18 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MANHATTAN POST CARD PUBLISHING CO. INC., N.Y.C. NO. D9291 ORDER No. 54513

DATE 5/16/49

12½ M NOTEHEAD SIZE - 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAVOY PLAZA - SHERRY NETHERLANDS
AND PIERRE
CENTRAL PARK AT 59TH STREET

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK AND COLOR NEGATIVES OF 3A-H107

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Approved

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1949	MAY 17 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			MAY 19 1949	MAY 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. D-9292 ORDER NO. 54708 DATE 5-18-49
CUSTOMER MARINE TERRACE HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

TO

PHOTO USED FOR

25 M GIANT P.CDS. SIZE 5 1/2 X 8 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MARNE TERRACE HOTEL - NEAR CATHOLIC
AND OTHER CHRISTIAN CHURCHES...ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

PUT JOB # IN STAMP BOX. "GIANT POST CARD"
IN TWO LINES UNDER STAMP BOX.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 9BH614.

COLOR DESCRIPTION

5795 8x10
L. 3
L. 6 43

X

2400

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9293 ORDER NO. 54713 DATE 5-18-49

CUSTOMER PAUL'S DRIVE-IN
HAMMOND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BORD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAUL'S DRIVE-INHAMMOND'S FINEST
169TH AND CALUMET - HAMMOND, IND.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH616.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

Top of front

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9294 / ORDER NO. 54716 DATE 5-18-49

CUSTOMER DR. A.A. HYDE -FIRST CHRISTIAN CHURCH
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FIRST CHRISTIAN CHURCH - HAMMOND,
INDIANA....ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT PAR OF CAR AT LEFT - ALSO WOMAN & CHILD.

FOLLOW LAYOUT.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
P. O. BOX 685
ALBUQUERQUE, NEW MEXICO

NO. D-9295

ORDER No. 54612

DATE 6/1/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM NEW MEXICO

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

See Front

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH210

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
P. O. BOX 685
ALBUQUERQUE, NEW MEXICO

NO. D-9295

ORDER No. 54612

DATE 6/1/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

THROUGH THE HEART OF NEW MEXICO
ON U.S. 66

SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A. (CONTINUED BELOW)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~HIGHWAY 66 THROUGH TIJERAS CANYON~~

SUBMIT SKETCH - SEE CUSTOMERS' LAYOUT

USE PHOTO 2B-H81

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

By *[Signature]* JUN 21 1949
Date

TIME	DATE	DATE
ENTERED	DEPT	COMPLETED
JUN 21 1949		JUN 21 1949
JUN 28 1949		JUN 30 1949
JUL 19 1949		
46	35	

BLUEPRINT OK'D

DATE Filed

By

By

Customer

UNION PAPER CO., RED BANK, N. J.

NO. D-9296

ORDER NO.

DATE 5-19-49

12 1/2 M NOTEHEAD POCKET

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

GREETINGS FROM THE
JERSEY COAST

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH YELLOW BACKGROUND

*Large
Sub file*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By 7/6 Cost Dept. Checked
Date MAY 20 1949 **ESTIMATE** By 7/6
Date MAY 20 1949 **AND WORK SCHEDULE** Date MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 23 1949
SKETCH	10	3	5-23-49	5-24-49
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 26 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed 5/27/49
By _____ By W
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

*Last one
on sheet
10/8*

UNION PAPER CO., RED BANK, N. J.

NO. D-9297

ORDER No.

DATE 5-19-49

12½ M NOTEHEAD 8 x 10 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIGHTHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 7AH3500

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ Date MAY 20 1949 ESTIMATE AND WORK SCHEDULE By _____ Date MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 20 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____ JUN 6 - 1949
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

UNION PAPER CO., RED BANK, N. J.

NO.

D-9298

ORDER No.

DATE 5-19-49

12½ M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 8AH2259

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAY 20 1949

AND WORK SCHEDULE

By

Date

MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 20 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 6 - 1949

UNION PAPER CO., RED BANK, N. J.

NO.

D-9299

ORDER No.

DATE 5-19-49

12 $\frac{1}{2}$ M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 7BH90

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAY 20 1949

WORK SCHEDULE

MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 20 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/4		

DATE BLUEPRINT OK'D

DATE Filed JUN 6 - 1949

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

UNION PAPER CO., RED BANK, N. J.

NO. D-9300

ORDER No.

DATE 5-19-49

12 $\frac{1}{2}$ M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *Benjamin Franklin*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 6BH252

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____
Date MAY 20 1949 AND WORK SCHEDULE Date MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed JUN 6 - 1949
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

UNION PAPER CO., RED BANK, N. J.

NO. D-2310 9301

ORDER No.

DATE 5-19-49

12 1/2 M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 4AH113

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date MAY 20 1949

By _____
Date MAY 20 1949

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 20 1949	MAY 23 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/4		

DATE BLUEPRINT OK'D _____

DATE Filed JUN 6 1949

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

UNION PAPER CO., RED BANK, N. J.

NO. D-9302

ORDER No.

DATE 5-19-49

12 $\frac{1}{2}$ M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF OBH1935

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date MAY 20 1949 AND WORK SCHEDULE By Date MAY 20 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 22 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/4		

DATE BLUEPRINT OK'D DATE Filed MAY 6 - 1949

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

UNION PAPER CO., RED BANK, N. J.

NO. D-9303

ORDER No.

DATE 5-19-49

12 $\frac{1}{2}$ M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 8AH2248

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By MAY 20 1949 ESTIMATE AND WORK SCHEDULE By MAY 20 1949
Date Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	MAY 20 1949
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed
By By
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

C 806

UNION PAPER CO., RED BANK, N. J.

NO. D-9304

ORDER No.

DATE 5-19-49

12 $\frac{1}{2}$ M NOTEHEAD 8 x 10 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES OF 8BH1819

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAY 20 1949

By

MAY 20 1949

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1949	
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				MAY 27 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9305 ORDER NO. 54771 DATE 5-24-49

CUSTOMER SMITTY'S TAVERN
ELGIN, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SMITTY'S TAVERN
BOT: 412 BLUFF CITY BLVD. ELGIN, ILL.

by pl. copy

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Rel 12

X

0450+

Top of it

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. D-9306 ORDER NO. 54772 DATE 5-24-49

CUSTOMER WILL A. JOHNSON, SR.
SUGAR GROVE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO VARICOLOR-WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

THE ONLY APPALOOSA SPOTTED MULE TEAM
HITCH IN EXISTENCE - PEDRO-LADY DIAMOND,
AMOS & ANDY, SUNFLOWER JOE-POCADOT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

See colored photos

Return colored photo
Returned 8/9/49
DE 47

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9307 / ORDER NO. 54785 DATE 5-26-49

CUSTOMER GOLDHAGEN'S CAFE
BELVIDERE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GOLDHAGEN'S AIR CONDITIONED CAFE
BOT: 118 NORTH STATE ST. BELVIDERE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

NO. D-9308

ORDER No. 54855

DATE 6-2-49

12 1/2 M ~~24~~ ^{COVERS 16 1/2 53/8} ~~PAGE~~ BOOKS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR BOOK OF
ALABAMA - THE STAR OF THE SOUTH-
UNDER SIX FLAGS

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT ATTACHED. SEE INSTRUCTIONS ATTACHED USING ALSO
PHOTOS ATTACHED.
RETURN PHOTOS TO CUST.

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9308

ANDERSON NEWS COMPANY, FLORENCE, ALABAMA

ORDER No. 54855

DATE 6-2-49

12 1/2 M 24 PAGE BOOK COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(SEE COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE ATTACHED SCENIC MAP OF ALABAMA. SEE INSTRUCTIONS ENCLOSED,
ALSO BOOK FOR FLOWERS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____ 10/10

Date 11/11/1915

ESTIMATE AND WORK SCHEDULE

Co. Dept. 100

Be _____

Date: 10/17/91

OPERATION	EST. TIME	DATE ENTERED	DEPT COMPLETED
COMPOSING, TYPE SET UP		AUG 24 1949	AUG 24 1949
SKETCH	2 1/2		
RETOUCHING	1 1/2		
PROOFING			SEP 21 1949
BLUEPRINT			
STRIPPING & PAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			
BLUEPRINT OK'D			
HAND COLOR PROOF OK			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9309 ORDER NO. 54906 DATE 6-7-49

CUSTOMER HARRY MAY
AURORA, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HARRY'S DRIVE IN - ROUTE 30,
AURORA, ILL.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. D-9310/
ORDER No. 54927
DATE 6-9-49

12½ M NOTEHEAD POCKET

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICTORIAL SOUVENIR CORRESPONDENCE
NOTES FROM CHARLESTON

SMALL TYPE: COPYRIGHT ~~MCMLXIX~~ ^{MCML}
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ON ONE SIDE OF PACKET SHOW SAILBOATS & ON ONE SIDE
SHOW CAMELLIA'S & BLOSSOMS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Delayed 4
11/11/49 1812 3m 8y12

Executive OK of Estimate

By
Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1949	
SKETCH	10-15	1/2	OCT 28 1949	NOV 2 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 4 1949	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

MAR 16 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M.O. Lo
DEC 28 1949

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO.

D-9311

ORDER No. 54927

DATE 6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SWORD GATES

CHARLESTON

"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES
USE ~~XXXX~~ FROM 2AH530..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

9-25-1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 27 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 16 1950

By

DATE Photo Returned to Customer

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. D-9312
ORDER No. 54927
DATE 6-8-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE IN HAMPTON PARK
CHARLESTON
"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES,
USE ~~XXXX~~ FROM OBH1205.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subject of
order for this material. Please
see to it that all copy and
types are correct and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By OCT 25 1949
Date OCT 25 1949
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By Jas
Date OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	1½		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By JF
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

MAR 16 1950

hor

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO.

D-9313

ORDER No.

54927

DATE

6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL COOPER RIVER BRIDGE
CHARLESTON
"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES.

USE ~~PHOTO~~ FROM 2AH529.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
be sure that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	4	12		

MAR 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. D-9314

ORDER No. 54927

DATE 6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAMOUS MIDDLETON OAK
CHARLESTON
"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES FROM 9BH705.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 26 1949	
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	1½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 16 1950

for

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. D-9315

ORDER No.

54927
DATE 6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTY SPOT, MAGNOLIA
GARDENS
CHARLESTON
"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES
USE ~~XXXX~~ FROM 9BH702.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!
Subjects on
order for this customer. Please
note to insure all cuts or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By 007 25 1949
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 9-25
Date OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 27 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 16 1950

hm

CHARLESTON NEWS COMPANY, CHARLESTON. S.C.

NO. D-9316
ORDER No. 54927

DATE 6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE) FACE /

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

CYPRESS GARDENS, SEMI-TROPICAL
WONDERLAND
CHARLESTON
"AMERICA'S MOST HISTORIC CITY" /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES.
USE ~~RNDX~~ FROM 9BH704.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	OCT 26 1949
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 16 1950

Upright
2/11

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO.

88M D-9317

ORDER No. 54927

DATE 6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMELLIA BLOSSOMS
CHARLESTON
"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK & COLOR NEGATIVES.
USE ~~RMXXX~~ FROM 9BH701.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subject on
this page is
the same as
the one on
the page
in front of
this one.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *Jas* *OCT 25 1949*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>OCT 25 1949</i>	<i>T 1 1949</i>
SKETCH				
RETOUCHING		<i>0</i>		
REPHOTO				
PHOTO-LITHO			<i>OCT 27 1949</i>	<i>NOV 3 1949</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>41</i>	<i>1 1/2</i>		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed *MAR 16 1950*

By *70*

DATE Photo Returned to Customer _____

CHARLESTON NEWS COMPANY, CHARLESTON, S.C.

NO. D-9318
ORDER No. 54927
DATE 6-9-49

12½ M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD MARKET
CHARLESTON
"AMERICA'S MOST HISTORIC CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE BLACK & COLOR NEGATIVES FROM 9BH691.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this order. Please
send to the order or nega-
tives to the order with other
in laboratory with other
to make an absolute set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date OCT 25 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 25 1949	
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 3 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	112		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 16 1950

By _____

DATE Photo Returned to Customer _____

hor

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9319 ORDER NO. 54929 DATE 6-10-49

CUSTOMER ST. JUDE LEAGUE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DBL POST CARDS SIZE 3½ X 11

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

ST. JUDE'S SEMINARY
MOMENCE, ILL.

CONDUCTED BY THE CLARETIAN FATHERS

FRONT NO. *Spec* (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☒ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SEE TISSUE OVERLAY.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1/21/50
2 1/2 - 106-6-3049
29.8 (45)
4 =

WON

6953

Rush

Out loaned
to customer
7/19

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9320 ORDER NO. 54958 DATE 6-13-49

CUSTOMER SPANISH AMERICAN SEMINARY
SANDOVAL, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

SPANISH-AMERICAN SEMINARY - SANDOVAL,
NEW MEXICO - "THE FUTURE BELONGS TO THOSE
WHO PREPARE FOR IT"

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1-5-47
3-7-47

copy

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No. D-9321	ORDER NO. 54986	DATE 6-15-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER HOTEL MONTAGUE CARO, MICH.					
PHOTO PROPERTY OF C. T. & CO.	4 M POST CARDS		SIZE 3½ X 5½	STYLE PHOTO PLATIN-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full LOWER IN REVERSE TYPE: HOTEL MONTAGUE, CARO, MICHIGAN			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
RETURN PHOTO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue		
	COLOR DESCRIPTION					

Shayne 5X7
P. 2

W. O. E.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No.	D-9322	ORDER NO.	55254	DATE	6-20-49	DEPT.	RETOUCHING	DATE COMPLETED	2 Photos for this Customer
	CUSTOMER	CRANDALL - MC KENZIE & HENDERSON, Inc. PITTSBURGH, PA.				ENGRAVING	PHOTO LITHO	COMPOSING	LITHO ART	
PHOTO PROPERTY OF C. T. & CO.	25 M	BLOTTERS	SIZE	3 1/2 X 6	STYLEART COLORTONE-FULL FACE					PHOTO RETURNED TO
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout				(All of this on address side)					
	Title in Plate Yes No Copyright in Plate Yes No				FRONT NO. NO R. M. Yes No					
	Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample					
CRANDALL - MC KENZIE & HENDERSON, INC. 7021-7031 CHAUCER STREET, PITTSBURGH 8, PA....ETC. (SEE COPY)				IMPRINT: Customer C. T. Imprint No Imprint						
RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing										
Follow Layout										

FOLLOW SKETCH, BUT CHANGE LINE OF TYPE COPY FROM "CONSISTENTLY SUPERIOR SINCE 1901" TO READ "CONSISTENTLY SUPERIOR DRY CLEANING SINCE 1901".
BE SURE TO DIFFERENTIATE BETWEEN THE "I" AND THE "L" IN THE TELEPHONE NUMBER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

MAKEOVER -----Change in trade mark in the right hand corner. The arrow is to be removed from the word CLEANTHRU. The wording in the bottom of the cut as it now stands is "Odorless ~~EXX~~ Cleaners". This wording is to be changed to "DRY CLEANERS."

In other words The word CLEANTHRU without the arrow; and in the tail of the letter "c", the words "Dry Cleaners" instead of Odorless Cleaners.

PHOTO USED FOR

MAKEOVER

Customer's Design

AUG 26 1949

LET DEPT. 10 1/2 #9
By

Red + Ink Blue

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9323 ORDER NO. 55265 DATE 6-20-49

CUSTOMER

LOUISVILLE CHEMICAL CO.
LOUISVILLE, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M LETTERHEADS SIZE 8 1/2 X 11 CHINA WHITE

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOUISVILLE CHEMICAL CO., INCORPORATED
.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

NO

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH #2, PLUS CORRECTION AS MARKED. USE NEGATIVE
FROM BUSINESS CARD 6BH2535 AS PICTURE SUBJECT.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

MAKEOVER---

Put phrase "Complete Pest Control Service" in small
type under picture as indicated. Use same lettering
as usual for incorporated.

Put street address in reverse in blue band; leave
town in BLACK lettering.

Add names and titles of officers under town.
Names as follows:

Wm. S. Wacker—President and General
Manager

Geo. M. LaChance—Vice President and
Secretary

J. A. Fowler—Treasurer

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER

Est. Number Time Required

RETOUCHING		Cost Dept.
PHOTOGRAPHY	1/2	
COMPOSING	1/2	9-2-40
ART DEPT.		
		By

MAKEOVER

OK Blue Sample

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9324 ORDER NO. 55266 DATE 6-21-49

CUSTOMER

J.C. PENNEY COMPANY
CARLSBAD, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

MM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

NO TITLE ON PICTURE SIDE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9325 ORDER NO. 55388 DATE 6-29-49

CUSTOMER MC DEVITT MOTEL
EFFINGHAM, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MC DEVITT MOTEL - ROUTE 45 SOUTH
EFFINGHAM, ILLINOIS

8rd copy

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING AND TITLE AS ON SKETCH ORIGINALLY
MADE UP FOR ART COLORTONE CARDS.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No. D-9326 ORDER NO. 55396 DATE 7-1-49

CUSTOMER GRINER HOTEL
JACKSONVILLE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: GRINER HOTEL -

JACKSONVILLE, FLORIDA

BOT: "PREFERRED BY PARTICULAR PEOPLE"

FIREPROOF-100% AIR CONDITIONED

~~FILE IN FILE~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TITLE AND ARRANGEMENT AS ON CUSTOMER'S LAYOUT ATTACHED. EXTEND TREE TO
RIGHT AS NECESSARY.

SHOW RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Photo
5C H 685

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9327 ORDER NO. 55397 DATE 7-1-49

CUSTOMER GRINER HOTEL
JACKSONVILLE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 1/4 2 5/16

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

GRINER HOTEL - JACKSONVILLE, FLORIDA

"PREFERRED BY PARTICULAR PEOPLE"

FIREPROOF - AIR CONDITIONED

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM D-9326.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & CO., CHICAGO, ILL.

NO. D-9328

ORDER No.

DATE 7-6-49

25 M CALENDARS

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No.

R. M.

TITLE IN FULL

IMPRINT

FOLLOW SKETCH

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

*Be sure to run colors
bright*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 7 1949

AND WORK SCHEDULE

JUL 7 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 7 1949	AUG 2 1949
SKETCH		7 1/2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 1 1 1949	AUG 1 6 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	118	1 3/4	AUG 1 6 1949	
ARTIST DEPT.	33	10		

DATE BLUEPRINT OK'D

DATE Filed *OCT 20 1949*

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Sh. Zhan
9/2/49*

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-9329 ORDER NO. 55434

DATE 7-8-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER WM. THROWER, JR.
CAMDEN, NEW JERSEY

Photos for
this Customer

6 1/2 M LETTERHEADS SIZE 8 1/2 X 11 CHINA WHITE STYLE ABT COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WM. THROWER, JR. 1840 ADMIRAL BLVD.,
CAMDEN, N.Y.....ETC.
(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN.
FOR PICTURE ON LETTERHEAD USE NEGATIVE FROM 9BH668.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

58
Red & alk. Blue
Impression

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. D-9330 ORDER NO. 55435 DATE 7-8-49		DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART		DATE COMPLETED	<div>Photos for this Customer</div>
CUSTOMER WM. THROWER, JR. CAMDEN, NEW JERSEY					
6½ M ENVELOPES SIZE #10 COMMERCIAL SHINE WHITE STYLE ART COLORTONE-FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full WM. THROWER, JR. - 1840 ADMIRAL BLVD., CAMDEN, N.J.			FRONT NO. (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint		
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		
USE PHOTO FROM 9BH668.					
COLOR DESCRIPTION					

PHOTO RETURNED
TO
PHOTO USED FOR

Plant 1 1/2
7c 7/2 107
Plant 3 1/2 105
11/4/49

58 *Color*

all Blue Top of
Impression *Print*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9331 ORDER NO. 55437 DATE 7-6-49

CUSTOMER TRAGAZI'S
LANSING, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TRAGAZI'S, FORMERLY VAN'S LUNCH-
3613 RIDGE ROAD - LANSING, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. D-9332

ORDER No. 55159

DATE 7/6/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NONE R. M.

TITLE IN FULL

SOUVENIR FOLDER OF EDGEWATER-
GULF-HOTEL, EDGEWATER PARK,
MISSISSIPPI

Small type: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

IMPRINT

NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FRONT TITLE - AERIAL VIEW OF EDGEWATER GULF HOTEL, SHOWING GULF OF MEXICO
IN BACKGROUND

FOR FRONT: USE PHOTO #9BH819

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Return 7 Kodachromes

EDGEWATER GULF HOTEL
EDGEWATER PARK, MISS.

NO. D-9332

ORDER No. 55159

DATE 7/6/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NONE R. M.

TITLE IN FULL

USE PHOTO #9BH820

Corner of the Normal Station
and Main Entrance

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH820

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 15 1949
STITCH		SEP 26 1949	
REPRODUCTION		SEP 30 1949	OCT 7 1949
PRINTING		SEP 13 1949	
FINISHING			
PACKING			
DELIVERY			

DATE Filed 10/17/49
By [Signature]
DATE Photo Returned to Customer 10/17/49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9333 ORDER NO. 55492 DATE 7-14-49

CUSTOMER PAKAN FURNITURE MFGRS.
CHICAGO 40, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M5-P.C. STRIPS SIZE 5½ X 17½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PAKAN FURNITURE MFGRS...ETC.

(SEE COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUTS & INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW LAYOUTS & INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

103
104
105
106
107

1 - 5-12
2 - 6-12
6 - 8-12
7 - 10-12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9334 ORDER NO. 55471 DATE 7-14-49

CUSTOMER HOSPITAL SISTERS OF THE 3RD ORDER
OF ST. FRANCIS, SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCENE FROM ROSARY BRIDGE—

ST. FRANCIS CONVENT - SPRINGFIELD,
ILLINOIS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TOUCH UP CROSS, GIVING SHADOW LINES SO IT WILL
BE MORE DISTINCTIVE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9335 ORDER NO. 5547 DATE 7-14-49

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

CUSTOMER

HOSPITAL SISTERS OF THE 3RD ORDER
OF ST. FRANCIS, SPRINGFIELD, ILL.

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full ENTRANCE TO ST. FRANCIS CONVENT
SPRINGFIELD, ILLINOIS

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TOUCH UP THE CROSS. IF POSSIBLE, STRAIGHTEN PICTURE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-9336 ORDER NO. 55471 DATE 7-14-49

CUSTOMER

HOSPITAL SISTERS OF THE 3RD ORDER
OF ST. FRANCIS - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. FRANCIS OF ASSISI - ST. FRANCIS
CONVENT - SPRINGFIELD, ILLINOIS

STYLE PHOTO PLATIN-FULL FACE

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

COLOR DESCRIPTION

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9337 ORDER NO. 55471 DATE 7-14-49

CUSTOMER HOSPITAL SISTERS OF THE THIRD ORDER
OF ST. FRANCIS - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WAYSIDE SHRINE / - ST. FRANCIS CONVENT -
SPRINGFIELD, ILLINOIS /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER

DIAL NO. D-9338 / ORDER NO. 55471 DATE 7-14-49
CUSTOMER HOSPITAL SISTERS OF THE THIRD
ORDER OF ST. FRANCIS -SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHRINE OF PADRE CHRISTOPHER—
ST. FRANCIS CONVENT,
SPRINGFIELD, ILLINOIS

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9339 ORDER NO. 55471 DATE 7-14-49
CUSTOMER HOSPITAL SISTERS OF THE THIRD ORDER
OF ST. FRANCIS -SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OUR LADY OF LOURDES GROTTO-
ST. FRANCIS CONVENT-
SPRINGFIELD, ILLINOIS /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9340 ORDER NO. 55471 DATE 7-14-49

CUSTOMER HOSPITAL SISTERS OF THE THIRD ORDER
OF ST. FRANCIS - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LAKE TEKAKWITHA ST. FRANCIS CONVENT -
SPRINGFIELD, ILLINOIS,

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

COLOR DESCRIPTION

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-9341 ORDER NO. 55471 DATE 7-14-49

CUSTOMER HOSPITAL SISTERS OF THE THIRD ORDER
OF ST. FRANCIS - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

8
Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. JOSEPH'S COURT - ST. FRANCIS CONVENT
SPRINGFIELD, ILLINOIS

FRONT NO. 5
(All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9342
ORDER NO. 55477
DATE 7-14-49
CUSTOMER Y.M.C.A.
SAN DIEGO 1, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AT BOTTOM AS MARKED.
TAKE OUT STEAK^{House} SIGN. (RIGHT)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9343 ORDER NO. 55515 DATE 7-15-49

CUSTOMER THOMAS BECKETT & CO.
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DBL POST CDS SIZE $3\frac{1}{2}$ X 11

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STYLEART COLORTONE-FULL FACE
(All of this on address side)

FRONT NO. R. M. Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

STAMP BOX ONLY READING "PLACE
3¢ STAMP HERE"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES - WITH $3/16$ " YELLOW TINTED BORDER AT BOTTOM.
SEE TISSUE OVERLAY ON DRAWING FOR COLORS. IGNORE CROP MARKS
ON TISSUE OVERLAY.

MAKE REPHOTO.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

RETURN DRAWING TO CUSTOMER.

as soon as possible

returned
5/16/49

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Run
for
525

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

RETURN PHOTO YES NO	PHOTO PROPERTY OF C. T. & CO.	DIAL No. D-9344	ORDER NO. 55517	DATE 7-15-49	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>	
		CUSTOMER	FLORIDA SUNWEAR, INC. MIAMI, FLORIDA					
		12½ M DBL POST CDS		SIZE 5½ x 7	STYLE ART COLORTONE-FULL FACE			
		PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						
Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. (All of this on address side)		R. M. Yes No				
Title in full MEN'S QUICK DRY SWIM & PLAY TRUNKS....ETC.		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No Special type as sample				
(SEE COPY)		IMPRINT: Customer		C. T. Imprint No Imprint				
RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						
Submit — Sketch — Layout — Retouched Photo — Wash Drawing								
Follow Layout								
FOLLOW SKETCH.								
SEE LAYOUT & INSTRUCTIONS ATTACHED.								
SEE TISSUE OVERLAY ON SKETCH.								
SAMPLE PAIR OF TRUNKS HERewith.								
COLOR DESCRIPTION								
FOLLOW SKETCH.								
SEE INSTRUCTIONS ATTACHED.								

1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

155 x 7
Ret
104
9/2/49
11 106 1-1-00
b91
11-14
Rush for
C. T. I.

Red + Dk Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9345 ORDER NO. 55524 DATE 7-18-49

CUSTOMER KENTUCKY CHRISTIAN COLLEGE
GRAYSON, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

ADMINISTRATION BUILDING
BOT: KENTUCKY CHRISTIAN COLLEGE,
GRAYSON, KY.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Res 1 1/2

DIAL No. D-9346 ORDER NO. 55525 DATE 7-18-49

CUSTOMER DAN ORAM
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 MPOST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DAN ORAM - 5632 HOHMAN AVE..
HAMMOND, IND.

STYLE PHOTO PLATIN-WHITE BOARD

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Top
of
box

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	D-9347	ORDER NO.	55527	DATE	7-18-49	DEPT.	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED		Photos for this Customer
	CUSTOMER	BRYN MAWR RECREATION CHICAGO, ILL.									
	12½ M LETTERHEADS SIZE 8½ X 11 CHINA WHITE STYLE ART COLORTONE-FULL FACE										
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full BRYN MAWR - RECREATION AND RESTAURANT.ETC. (SEE COPY)										
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout										FRONT NO. NO (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint	
FOLLOW SKETCH.										Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	
COLOR DESCRIPTION FOLLOW SKETCH, BUT RE-CHECK COLOR INSTRUCTIONS FOR CORRECT COLORS.											

RETURN PHOTO YES NO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO USED FOR

PHOTO RETURNED

TO

3M-1-2-40

Large File

Light & Dark Blue

4-5-7

104

33

58

Now

Push

For

PT. 1

29

*2 Inmate Photos
being used for man
not card subject
9/8/50*

HILLSBORO NEWS CO., TAMPA, FLA.

NO. D-9348

ORDER No. 55572

DATE 7-21-49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
GASPARILLA THE FLORIDA STATE
FAIR AND ATTRACTIONS'
TAMPA, FLORIDA'

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO, U.S.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ATTACHED.

SEE SKETCH ATTACHED.

SUBMIT SKETCH.'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

HILLSBORO NEWS CO., TAMPA, FLA.

NO. B-9348

ORDER No. 55572

DATE 7-21-49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GASPARILLA FESTIVAL
TAMPA FLORIDA STATE FAIR ,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ATTACHED FOR UPPER HALF (SEE LAYOUT)
USE 5AH1019 FOR BOTTOM HALF. /

Submit pencil sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By AUG 25 1949

ESTIMATE
AND WORK SCHEDULE

By AUG 25 1949

OPERATION	DATE ENTERED DEPT	DATE COMPLETED
COMPONENT D.	AUG 25 1949	AUG 25 1949
PLATE PREP	9-1-49	SEP 14 1949
PROOFING	SEP 16 1949	SEP 20 1949
ENGRAVING		
HAND COLOR PROOF		
ARTIST DEPT.		

BLUEPRINT OK'D

DATE Filed

By

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9350 ORDER NO. 55625 DATE 7-26-49

CUSTOMER

1ST CHURCH OF CHRIST, SCIENTIST
WINTER HAVEN, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

READING ROOM OF FIRST CHURCH OF
CHRIST, SCIENTIST - WINTER HAVEN
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEND PROOF.

RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. D-9351 ORDER NO. 55643 DATE 7-26-49

CUSTOMER HOSPITAL SISTERS OF THIRD ORDER OF ST. FRANCES - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ST. FRANCIS OF ASSISI CONVENTUAL CHURCH,
SPRINGFIELD, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue

SHADE CROSS OVER ALTAR TO GIVE DISTINCT OUTLINE.

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

X

100%

Top of
list

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. D-9352 ORDER NO. 55643 DATE 7-26-49

CUSTOMER

HOSPITAL SISTERS OF THIRD ORDER OF ST. FRANCES - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FIFTH OUTDOOR STATION
ST. FRANCIS CONVENT
SPRINGFIELD, ILLINOIS /

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

COLOR DESCRIPTION

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-9353 ORDER NO. 55643 DATE 7-26-49

CUSTOMER HOSPITAL SISTERS OF THIRD ORDER OF ST. FRANCES - SPRINGFIELD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPEL OF PERPETUAL ADORATION
ST. FRANCIS CONVENT
SPRINGFIELD, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

IF POSSIBLE MAKE SHADOWS LIGHTER.

COLOR DESCRIPTION

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CENTRAL NEWS COMPANY, COLUMBIA, S.C.

NO.

D-9354

ORDER No. 55652

DATE 7-27-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

SOUVENIR FOLDER OF SOUTH CAROLINA
"THE PALMETTO STATE"

MCML

SMALL: COPYRIGHT ~~MCML~~ BY CURT
TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTOS AND INSTRUCTIONS ATTACHED. RETURN PHOTOS WHERE
REQUESTED. USE PHOTO FROM (9BH980), for PALMETTO TREE.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

CENTRAL NEWS COMPANY, COLUMBIA, S.C.

NO.

D-9354

ORDER No. 55652

DATE 7-27-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

GREETINGS FROM SOUTH CAROLINA

GENUINE CURTEICH-CHICAGO "C.T. ART
COLORTONE CREATION (REG. U.S.
PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTOS AND INSTRUCTIONS ATTACHED. RETURN PHOTOS WHERE
REQUESTED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

NOV 17 1949

ESTIMATE

Cost Dept.

By

Date

AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			NOV 17 1949
SKETCH	11		
RETOUCHING	12	11-27-49	DEC 1 1949
PHOTO-LITHO		DEC 12 1949	DEC 21 1949
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	35		

BLUEPRINT-OK'D

By

HAND COLOR PROOF OK'D

DATE Filed

MAR 30 1950

By

DATE Photo Returned to Customer

R. & R. NEWS CO.,
ATLANTA, GA.

NO. D-9355

ORDER No. 55700

DATE 7/27/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NONE R. M. YES

TITLE IN FULL

GREETINGS FROM ATLANTA, GEORGIA
"THE DOGWOOD CITY"

FRONT: JOEL HURT MEMORIAL FOUNTAIN
AT NIGHT

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE ATTACHED PHOTO AND SEE ATTACHED SHEET FOR
COLOR GUIDE AND INSTRUCTIONS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

R. & R. NEWS CO.,
ATLANTA, GA.

NO. D-9355

ORDER No. 55700

DATE 7/27/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NONE R. M. YES

TITLE IN FULL

GREETINGS FROM ATLANTA, GEORGIA
"THE DOGWOOD CITY"

SEE ATTACHED SHEET FOR

GROUP VIEW (4) See below:-

Small to be printed PICTURE

PHOTO BY L. H. HARR

IMPRINT

CENLINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SEE SAMPLES AND INSTRUCTIONS ON NEW PHOTO ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By 10/18/49 Date 10/18/49

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		OCT 18 1949	OCT 20 1949
SKETCH	8	OCT 26 1949	NOV 8 1949
RETOUCHING	7	OCT 28 1949	OCT 28 1949
PROOFING	NOV 8 1949	OCT 28 1949	NOV 22 1949
ENCRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	105 113	33	11/29/49

DATE BLUEPRINT OK'D OCT 3 1950

By 20

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No.

D-9356

ORDER NO.

55825

DATE

7-28-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

ELMS MOTOR COURT
WINCHESTER, VA.

12 $\frac{1}{2}$ M LETTERHEADS SIZE 8 $\frac{1}{2}$ X 11

CHINA WHITE

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ELMS MOTOR COURT - WINCHESTER, VIRGINIA

....ETC.

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH TYPE CHANGES AS INDICATED

USE PHOTOS FROM 8BH1483 AND 3AH237.

COLOR DESCRIPTION

FOLLOW SKETCH.

Photo - 29758

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

2-5x7

Ret

Matte

Print

1 $\frac{3}{4}$ 107

9

46

Woot

658

Red + Blue 2 pages

NO. D-9357
 ORDER No.
 DATE 7-28-49

CURT TEICH & CO., CHICAGO, ILL.

25 M BOOK COVERS C.T. ART COLORTONE FRONT
 16 x 5 3/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTORIAL GUIDE THROUGH FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

SMALL: COPYRIGHT MCMXLIX BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

NO. D-9357
 ORDER No.
 DATE 7-28-49

CURT TEICH & CO., CHICAGO, ILL.

25 M BOOK COVERS C.T. ART COLORTONE BACK
 16 x 5 3/8

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

GENUINE CURTEICH -CHICAGO "C.T. ART COLORTONE" CREATION (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

Executive OK of Estimate

By SEP 21 1949

Date SEP 21 1949

ESTIMATE AND WORK SCHEDULE

Cost Dept. Charge

By SEP 21 1949

Date SEP 21 1949

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		SEP 21 1949	
SKETCH	121-7	SEP 22 1949	SEP 28 1949
RETOUCHING	41-10	SEP 29 1949	OCT 6 1949
PHOTO-LITHO	7-7		
BLUEPRINT			
STAMPING, OPACQUE			
ENCHAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

3 HRS EXTRA FOR BORDER

BLUEPRINT OK'D DATE Filed OCT 20 1949

By

HAND COLOR PR. FORD

DATE Photo Returned to Customer

Colored sketch

41-33

Om

Sketch

620

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-9358 ORDER NO. 55918 DATE 8-9-49

CUSTOMER GEORGIAN HALL
CAMP HILL, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GEORGIAN HALL GUEST HOUSE, R.D. NO. 1,
CAMP HILL, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS NECESSARY.
REMOVE RADIO AERIAL FROM CHIMNEY AT RIGHT.

COLOR DESCRIPTION

HOUSE IS WHITE. SHUTTERS A DARK GREEN. ROOF A LIGHTER SHADE OF GREEN.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

ADV. ORDER

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

CUSTOMER GOLF PARK HOTEL
MIAMI BEACH, FLORIDA

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORD

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					
Title in Plate		Yes	No	Copyright in Plate	
		Yes	No		
Title in full					

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

GOLF PARK HOTEL AND APARTMENTS —
MIAMI BEACH, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE X'S ON TISSUE OVERLAY FOR ELIMINATIONS SUCH AS LAMPPOSTS, HYDRANT, SIGNS, ETC. RETOUCH SIDEWALKS, TERRACED LAWNS.

COLOR DESCRIPTION

Photo rec 10/14/49
213

OK 9/7/49

1891

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9360 ORDER NO. 55930 DATE 8-15-49

CUSTOMER JIM SAINES RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 4 X 7

STYLE ART COLOR TONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(GROUP OF 5 PICTURES) SEE LAYOUT.

FOLLOW TISSUE OVERLAYS.

SUBMIT RETOUCED PHOTOS TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

MAKEOVER

Charge to ADV SE Dept

EST. Makeover Time Required

TIME	TIME REQUIRED IN CASE DEPT.
RETOUCHING	
ENGRAVING	
PHOTO LITHO	
COMPOSING	
LITHO ART	

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-1-2-40

MAKEOVER

MAKEOVER

MAKEOVER

Top of dirt
672

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9361 ORDER NO. 55964 DATE 8-22-49

CUSTOMER THE LALONDE HOTEL
SIDNEY, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



3 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate, Yes No Copyright in Plate Yes No

Title in full (LOWER CTR)

THE LALONDE HOTEL - SIDNEY, MONTANA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles — Red, Blue

REMOVE TELEPHONE POST & WIRE.

Use photo BH 1077

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-9362 ORDER NO. 56165 DATE 8-22-49

CUSTOMER MONON RAILROAD
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE — FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"THE ADMIRAL" BUILT 1868

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

SEE INSTRUCTIONS ATTACHED.

SKETCH TO COME FOR INSIDE PAGES.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW PICTURE.

RETURN FRAMED PICTURE TO CUSTOMER.

Returned
Oct 11, 1949

RETURN PHOTO YES NO

577

Plat 6

Plat 2 1/2

Comp 1/2

Plat 2 1/2 107

5. 12

Y 30

[Large handwritten signature/initials across the bottom of the form]

DISTRIBUTED EXCLUSIVELY BY HYDE PARK
GIFT SHOP, HYDE PARK, N. Y.

NO. D-9363

ORDER No. 56080

DATE 9-26-49

12½ M LARG FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER
FRANKLIN D. ROOSEVELT
NATIONAL HISTORIC SITE
HYDE PARK, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M. YES

IMPRINT

SAME AS ABOVE

SUB TITLE - ROOSEVELTS HOME
Small type: COPYRIGHT MCMXLIX BY

CURT TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 9BH1106

SUBMIT SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9363

ORDER No. 56080

DATE 9-26-49

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

The Home, library and museum
of Franklin D. Roosevelt

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

Use photo 9BH1107

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO

Permanently
Colored 11/10/49

ESTIMATE
DEC 13 1949
AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED OFF	DATE COMPLETED
1. CURTEICH-CHICAGO		DEC 13 1949	DEC 29 1949
2. COLOR	9 72	12-22-49	JAN 5 1950
3. HANDLING			JAN 16 1950
4. COLOR PROOF			
5. COLOR	32		
6. COLOR	41		

DATE Filed _____
By _____
DATE Returned to Customer _____

8810

DISTRIBUTED EXCLUSIVELY BY HYDE PARK
GIFT SHOP, HYDE PARK, N. Y.

NO. D-9364

ORDER NO. 56078

DATE 9-26-49

12 $\frac{1}{2}$ M GIANT POST CARDS 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~USE PHOTO 9BH1106.~~

Yellow Post card 9BH1106 for colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT CH & COMPANY, INC., CHICAGO
OPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				OCT 7 - 1949
SKETCH		1	OCT 7 1949	OCT 11 1949
RETOUCHING		6		
REPHOTO			SEP 28 1949	OCT 3 1949
PHOTO-LITHO			OCT 13 1949	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	28		

DATE BLUEPRINT OK'D _____ DATE _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLESCARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. D-9365
ORDER No. 56126
DATE 8/26/49

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NONE R. M. YES

TITLE IN FULL

IMPRINT

YUMA, ARIZONA

SAME AS ABOVE

FRONT: "SUNSHINE CAPITAL OF
THE UNITED STATES"

SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 3BH1068

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY LOLLESCARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. D-9365
ORDER No. 56126
DATE 8/26/49

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NONE R. M. YES

TITLE IN FULL

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED ILLUSTRATION AND PHOTO 3BH442

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

7-15-16

996

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
DESIGNING, TYPE SET-UP			NOV 20 1949
PRINTING	7	DEC 2 1949	DEC 1 1949
RETOUCHING	5	12-20-49	DEC 22 1949
PROOFING			
DELIVERING			
RETOUCHING			
PROOFING			
DELIVERING			
TOTAL TIME	133	28	

DATE FILED _____
By _____
DATE RETURNED TO CUSTOMER _____
By _____

THE J. O. STOLL CO., CHICAGO, ILL.

NO. D-9367
ORDER No. 57213
DATE 10-21-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREATER CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. SAME AS D-4946

IMPRINT
SAME AS ABOVE

SMALL: COPYRIGHT MCMXLIX BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9367

THE J. O. STOLL CO., CHICAGO, ILL.

ORDER No. 57213

DATE 10-21-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. SAME AS D-4946

IMPRINT
SAME AS ABOVE

GENUINE CURTEICH-CHICAGO "C.T. ART
COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

5 Rpt

Run

As 183

Executive OK of Estimate

By [Signature] ESTIMATE

Date FEB 8 1950 WORK SCHEDULE

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH	7		
RETOUCHING	8	FEB 23 1950	MAR 1 1950
PHOTO-LITHO		MAR 13 1950	MAR 21 1950
BLUEPRINT			
STRIPPING, GALLEYING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT			

34

front 15 - 108 3-31-50

back 19 -

LUMINENT OK'D

DATE Filed APR 7 1950

105 3/10/50

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

FEB 15 1950 FEB 20 1950

THE J.O. STOLL CO., CHICAGO, ILL.

NO. D-9368
ORDER No. 57211
DATE 10-21-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. SAME AS D-4945

TITLE IN FULL

IMPRINT SAME AS ABOVE.

CHICAGO'S BEAUTIFUL PARKS

SMALL: COPYRIGHT MCMXLIX BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO

THE J. O. STOLL CO., CHICAGO, ILL.

NO. D-9368
ORDER No. 57211
DATE 10-21-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. SAME AS D-4945

TITLE IN FULL

IMPRINT SAME AS ABOVE.

SCENES IN CHICAGO PARKS
GARFIELD PARK, LINCOLN PARK, HUMBOLDT PARK, OUTER DRIVE, NORTH, JACKSON PARK, GRANT PARK
GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

13H460-13H1513
FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF
CURT TEICH & COMPANY
ENVELOPE PHOTO

OPERATION		EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP				NOV 11 1949
SKETCH	20	7 1/2		
RETOUCHING		6 1/2	NOV 15 1949	NOV 17 1949
PHOTO-LITHO			NOV 25 1949	DEC 5 1949
BLUEPRINT				
STRIPPING, GALLEYING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	101	34	12-13-49	12-13-49

BLUEPRINT OR D. DATE Filed
By
HAND COLOR PROOF OR D. DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9369 ORDER NO. 56242 DATE 8-31-49

DEPT.

DATE COMPLETED

CUSTOMER

GREYHOUND POST HOUSES, INC.
CHICAGO, ILL.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (UPPER RIGHT)

GREYHOUND POST HOUSE - COLDWATER, MICH.

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN BY ARROWS IN RIGHT BORDER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9370 ORDER NO. 56258 DATE 8-30-49

CUSTOMER
GREYHOUND POST HOUSES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (UPPER RIGHT)
GREYHOUND POST HOUSE - LIMA, OHIO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP WHERE SHOWN BY ARROW IN RIGHT BORDER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9371 / ORDER NO. 56242 DATE 8-31-49

CUSTOMER GREYHOUND POST HOUSES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (UPPER RIGHT)

GREYHOUND POST HOUSE - COLDWATER, MICH.

FRONT NO. 5 (All of this on address side)
R. M. Yes No *same as D. 1166 incl.*
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP EVENLY TOP AND BOTTOM. LEAVE FLAG IN.

TAKE OUT WIRES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rev 2

X LCB

TOP
H
LIST

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9372 ORDER NO. 56264 DATE 8-31-49

CUSTOMER WALKER BROS. SUPER SERVICE
HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full UPPER: WALKER'S AUTOMOTIVE SUPPLIES
BOT: STATE & CALUMET AVE. —
HAMMOND, INDIANA
6 ph. caps

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7 Straight
Ret
LLB

TARRYTOWN NATIONAL BANK & TRUST CO.
TARRYTOWN, N.Y.

NO. D-9373
ORDER No. 56304
DATE 9-8-49

6 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

SUNNYSIDE
TARRYTOWNSON THE HUDSON, N.Y.
FRONT: HOME OF WASHINGTON IRVING
BETWEEN TARRYTOWN AND IRVINGTON
SMALL TYPE: COPYRIGHT MCMXLIX BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO FROM 9BH1199.

SUBMIT SKETCH. (TO HICKEY)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9373
ORDER No. 56304
DATE 9-8-49

TARRYTOWN NATIONAL BANK & TRUST CO.
TARRYTOWN, N.Y.

6 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

TARRYTOWN - ON THE HUDSON, N.Y.

GENUINE CURTEICH- CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S. I
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR LETTER CARD
USE MOST SUITABLE OF THE FOLLOWING SUBJECTS:
(9BH1193-9BF1210 inclusive)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

956
T - 9BH1193
A - 9BH1194
R - 9BH1195
R - 9BH1196
Y - 9BH1197
T - 9BH1198
O - 9BH1200
W - 9BH1201
H - 9BH1202

Executive OK of Estimate

By 10/17/49
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. 10/17/49

By 10/17/49
Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
SCHEMATIC DESIGN	3 10	OCT 17 1949	
REVISIONS	6	OCT 18 1949	
PROOFING			OCT 31 1949
FINAL PROOF			
ARTIST DEL.	43 29		

ALUPT OR D

DATE Filed

By

Date Items Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9374 ORDER NO. 56339 DATE 9-9-49

CUSTOMER SHIELDS FUNERAL CHAPEL
OGLESBY, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

IN PLATE:

SHIELDS FUNERAL CHAPEL

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-47
1
3

WOOD

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. D-9375 ORDER NO. 56341 DATE 9-9-49

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

REYNOLDS ART STUDIO
STURGEON BAY, WISC.

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE HITCHING POST, WHITEFISH BAY, WIS.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side Center

LEFT SIDE MESSAGE SPACE -
SMALL: "PHOTO BY REYNOLDS ART STUDIO"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9377 ORDER NO. 56538 DATE 9-15-49

CUSTOMER W.G. SHIPLEY BAKING CO., INC.
FAYETTEVILLE, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

XX

GAR AVE., FORT SMITH, ARK., IN 1870

8pt copy

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RE - PHOTO CARD ATTACHED FOR PICTURE.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

B-9378
ORDER No. 56561
DATE 9-16-49

50 M NOTEHEAD BOX COVER C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL 8 FRENCH FOLD - FLORIDA
CORRESPONDENCE NOTES - ASSORTED
DESIGNS WITH ENVELOPES
SMALL TYPE: (C) CURT TEICH & CO., INC.
(REG.)

IMPRINT NONE

SMALL TYPE: CN-200

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date SEP 21 1949

By _____
Date SEP 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1949	SEP 26 1949
SKETCH	2	3	SEP 26 1949	SEP 30 1949
RETOUCHING	10	6		
REPHOTO				
PHOTO-LITHO				OCT 11 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	OCT 11 1949	
ARTIST DEPT.	33	9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Handwritten notes and signatures:
Rush
Rush
Rush

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-9379
ORDER No. 56561
DATE 9-16-49

50 M	NOTEHEAD SIZE 8 x 10	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO.	NO R. M. NO
TITLE IN FULL		IMPRINT	NONE
SAND & SURF		PHOTO PROPERTY OF C.T.	

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

Use 4 colors. 1-1 line

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date SEP 21 1949	Date SEP 21 1949		
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		SEP 21 1949	SEP 21 1949
SKETCH			
RETOUCHING	5	SEP 26 1949	SEP 26 1949
REPHOTO			
PHOTO-LITHO			OCT 10 1949
BUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	107 14	OCT 10 1949	
ARTIST DEPT.	44 6		
DATE BLUEPRINT OK'D		DATE Filed OCT 20 1949	
By		By	
DATE HAND COLOR PROOF OK'D		DATE Photo Returned to Customer	

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. D-9380
ORDER No. 56561
DATE 9-16-49

50 M NOTEHEAD SIZE 8 X 10 C.T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGOS IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

Use 4 colors 1-1 line

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Shirley
Graham*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date SEP 21 1949 AND WORK SCHEDULE By SEP 21 1949 Date SEP 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		<i>2 1/2</i>	SEP 26 1949	SEP 30 1949
REPHOTO			SEP 28 1949	
PHOTO-LITHO				OCT 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		<i>1 1/4</i>	OCT 10 1949	
ARTIST DEPT.	<i>23</i>	<i>6</i>		

DATE BLUEPRINT OK'D. _____ DATE Filed OCT 24 1949

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO.
D-9381
ORDER No. 56561
DATE 9-16-49

50 M NOTEHEAD SIZE 8 X 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SINGING TOWER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

In 14 colors 1-Blue

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 21 1949	
SKETCH				
RETOUCHING		5	SEP 26 1949	SEP 27 1949
REPHOTO				
PHOTO-LITHO				OCT 10 1949
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1'4	OCT 10 1949	
ARTIST DEPT.	43	7		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

4
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Wm. J. Rush

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

D-9382

ORDER No. 56561

DATE 9-16-49

50 M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORANGES & BLOSSOMS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

2 + color 1 - Blue

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By *SEP 21 1949*

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *SEP 21 1949*

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>SEP 21 1949</i>	
SKETCH				
RETOUCHING		6	SEP 26 1949	SEP 28 1949
REPHOTO				
PHOTO-LITHO				OCT 10 1949
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/4	OCT 10 1949	
ARTIST DEPT.	<i>24</i>	7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Wm. Teich
Q. Teich

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9383 ORDER NO. 56560 DATE 9-16-49

CUSTOMER RICHARD C. COMBES
FT. LAUDERDALE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ELRICO APARTMENTS - BETWEEN BAY AND
OCEAN - FORT LAUDERDALE, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Side — Center
LEFT MESSAGE SPACE: PHOTO BY SELDOMBRIDGE
STUDIOS, FORT LAUDERDALE, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ELIMINATE ELECTRIC WIRES & PORTIONS OF TREE TRUNK, STREET MARKINGS AND
BLEMISHES. SMOOTH OUT STREET.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9384 ORDER NO. 56559 DATE 9-16-49

CUSTOMER MANSION HOUSE APTS
FT. LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MANSION HOUSE APARTMENTS - AT THE BEACH
FORT LAUDERDALE, FLORIDA

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

LEFT SIDE MESSAGE SPACE? PHOTO BY
SELDOMRIDGE STUDIOS, FORT LAUDERDALE, FLORIDA

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9385 ORDER NO. 56587 DATE 9-16-49

CUSTOMER PAUL E. JOHNSON MFG. INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M LETTERHEADS SIZE 8½ X 11

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PAUL E. JOHNSON MANUFACTURERS
INCORPORATED - UNIVERSAL PHYSICAL
THERAPY EQUIPMENT.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE LAYOUT ATTACHED. USE BUSINESS CARD 9BH333 FOR ILLUSTRATION.

COLOR DESCRIPTION

FOLLOW 9BH333
AND
LAYOUT ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9386 ORDER NO. 56621 DATE 9-20-49

CUSTOMER SWEDISH COVENANT HOSPITAL
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARD SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SWEDISH COVENANT HOSPITAL
SCHOOL OF NURSING
CHICAGO, ILL.

(TITLE IN SCROLL LOWER LEFT CORNER)

RETOUCHING DEPARTMENT

Submit -- Sketch -- Layout -- Retouched Photo -- Wash Drawing
Follow Layout

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN SCROLL LOWER LEFT CORNER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9387 ORDER NO. 56703 DATE 9-27-49

CUSTOMER F. LAMBRUSCHI
LINCOLNWOOD, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEVEN OAKS INN, NOK HAINES ROAD,
HIGHWAY 593, CLEARWATER, FLA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GROUP VIEW

EXTERIOR VIEW TO BE LARGE, INTERIOR AS INSET IN UPPER RIGHT,
APPROXIMATELY $1\frac{1}{2} \times 2$.

CROP EXTERIOR VIEW FROM BOTTOM.

COLOR DESCRIPTION

Interior photo only ret'd 11/4/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-5-7 as marked
Ret 3

Top of 1st
List

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9389 ORDER NO. 56720 DATE 9-29-49

CUSTOMER OMAHA ELKS CLUB HOTEL
OMAHA, NEB.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS · SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ELKS CLUB HOTEL

ETC. AS PER LAYOUT.

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED.

SUBMIT RETOUCED PHOTO TO CUSTOMER

COLOR DESCRIPTION

*Submit To
Customer
OK EEB*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9390 ORDER NO. 56729 DATE 9-30-49

CUSTOMER NEW HAVEN MOTOR COURTS
SPRINGFIELD, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M DOUBLE CARDS SIZE $3\frac{1}{2} \times 11$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

ADD WORDS "NEW HAVEN COURT" TO TOP OF GAS STATION OFFICE.

SHOW AAA SYMBOL ON PICTURE SIDE, CHANGE TEXACO SIGN TO A
SINCLAIR SIGN. SHOW TREES IN COURT A LITTLE LARGER.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

Photo in large file

COLOR DESCRIPTION

SEE CARD ENCLOSED FOR COLORS.

PHOTO RETURNED

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. D-9391

ORDER No. 56849

DATE 9-30-49

12½M GIANT POST CARDS 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC. R. M. YES to come

TITLE IN FULL

IMPRINT SAME AS ABOVE

FAIRYLAND CAVERNS IN
ROCK CITY GARDENS, ATOP
LOOKOUT MOUNTAIN

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GROUP 5 SUBMIT PENCIL SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			OCT 12 1949	OCT 13 1949
SKETCH	5			
RETOUCHING	10	10	10-24-49	OCT 26 1949
REPHOTO				
PHOTO-LITHO			OCT 27 1949	NOV 4 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	3	NOV 4 1949	
ARTIST DEPT.		25		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

15 101 1-9-49
10 105 1-9-49

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT **MM**
MOUNTAIN

D-9392
ORDER No. 56854
DATE 10-3-49

50 M BOOK COVERS 6 x 18 C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROCK CITY GARDENS -
LOOKOUT MOUNTAIN -
CHATTANOOGA, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. YES

IMPRINT SAME AS ABOVE

SMALL: COPYRIGHT MCMXLIX BY CURT
TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

D 8405
2 Photos in large file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN

D-9392
ORDER No. 56854
DATE 10-3-49

50 M BOOK COVERS 6 x 18 C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE ENCHANTED TRAIL
ROCK CITY GARDENS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. YES

IMPRINT **MMMM**
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By *Oct 18 1949*
Date

ESTIMATE AND WORK SCHEDULE

By *Oct 18 1949*
Date

OPERATION	EST. TIME <small>Check No. 1 Time Allowed</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE		<i>Oct 18 1949</i>	<i>Oct 18 1949</i>
SETUP	<i>15</i>	<i>Oct 24 1949</i>	<i>Nov 1 1949</i>
REPRODUCTION	<i>5</i>	<i>Oct 21 1949</i>	<i>Nov 15 1949</i>
PRINTING		<i>Nov 3 1949</i>	
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	<i>104 78</i>		

By *Oct 18 1949*
Date

DATE Filed

By *Oct 18 1949*
Date

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9393 ORDER NO. 57065 DATE 10-10-49

CUSTOMER

GRAY GABLES
WILMINGTON, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWER:

GRAY GABLES GUEST HOUSE —
WILMINGTON, N.Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE.
INCLUDE ALL OF HOUSE, TREES, UMBRELLA, CHAIRS, ETC.

COLOR DESCRIPTION

PHOTO RETURNED

2

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

10-1-5-48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9394 ORDER NO. 57099 DATE 10-12-49

CUSTOMER

ST. PAUL'S LUTHERAN LAYMEN'S LEAGUE
STEELEVILLE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

ST. PAUL'S LUTHERAN CHURCH(WINE HALL)
STEELEVILLE, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO MARKED 1ST CHOICE.
TO BE MADE INTO UPRIGHT CARD. CROP AS MARKED.

REMOVE ALL TOMBSTONES.

COLOR DESCRIPTION

HE

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9395 ORDER NO. 57100 DATE 10-12-49

DEPT.

DATE COMPLETED

CUSTOMER

EMIL SCHMIDT
PARK RIDGE, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREETINGS FROM EMIL AND EVELYN
BOX 43, PARK RIDGE
PHONE - PARK RIDGE 1892 ,

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9396 ORDER NO. 57101 DATE 10-12-49

CUSTOMER

JOE WELLERT
SHEBOYGAN, WISCONSIN

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

2

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9398 ORDER NO. 56998 DATE 10-19-49

CUSTOMER CINCINNATI MUSIC HALL ASS'N
TOPPER BALL ROOM
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MTRIPLE POST SIZE 5 1/2 X 10 1/2
CARDS

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TOPPER CLUB - MUSIC HALL-
CH-3086 "CINCY'S SPOT WITH A LIFT"

(SEE COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW DUMMY AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

USE KODACHROMES AS COLOR GUIDE. SEE INSTRUCTIONS ATTACHED.

RETURN KODACHROMES TO:
MR. CHAS BAUER, MGR.
CINCINNATI MUSIC HALL ASSN
1243 ELM STREET
CINCINNATI 10, OHIO

Ret'd 1/18/50 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9399 ORDER NO. 57202 DATE 10-20-49

CUSTOMER

CAHN - MILLER, INC.
BALTIMORE 1, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BLANK STAMP BOX.

PUT CARTE POSTALE ON MESSAGE SIDE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(THE FAMOUS NOTRE DAME CATHEDRAL IN THE DISTANCE)

CROP TO BEST ADVANTAGE - TOP AND BOTTOM.

USE PHOTO "B"

COLOR DESCRIPTION

Picture used 1/2/50

PHOTO RETURNED

TO

PHOTO USED FOR

Top of List

*577
Ret 2*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9400 ORDER NO. 57202 DATE 10-20-49

CUSTOMER CAHN - MILLER, INC.
BALTIMORE, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

BLANK STAMP BOX.
PUT CARTE POSTALE ON MESSAGE SIDE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO "A"
(PLACE VENDOME - THE CENTER OF CHIC)

CROP AT LEFT.

COLOR DESCRIPTION

Pictures rec'd 1/3/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

Top
of
List

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DISTRIBUTED BY NEW BEDFORD NEWS COMPANY,
NEW BEDFORD, MASSACHUSETTS

NO. D-9401

ORDER No. 57209

DATE 10-20-49

12 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF MARTHA'S
VINEYARD ISLAND MASSACHUSETTS

FRONT: GAY HEAD CLIFFS

SMALL: COPYRIGHT MCMXLIX BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~SUBMIT SKETCH.~~

USE SAME FRONT AS ON OLD COVER (D-8278)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DISTRIBUTED BY NEW BEDFORD NEWS COMPANY,
NEW BEDFORD, MASSACHUSETTS

NO. D-9401

ORDER No. 57209

DATE 10-20-49

12 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT GENUINE CURTEICH - CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE MAP OF MARTHA'S VINEYARD.

SUGGEST USE LITTLE SKETCHES SIMILAR TO OLD COVER.
(D-8278)

MIT: PET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

OCT 2 1949

1 Print
1 Photo
as above

G138

Executive OK of Estimate

By Jan 11 1950
Date

ESTIMATE
AND WORK SCHEDULE

By Jan 11 1950
Date

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET-UP			JAN 11 1950
SKETCH	5	JAN 13 1950	JAN 27 1950
RETOUCHING	3		
PHOTO-LITHO		FEB 3 1950	
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ST. DEPT.	104	28	

BLUEPRINT OK'D

By

HAND COLOR PROOF OK'D

DATE Filed

FEB 17 1950

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. D-9402 ORDER NO. 57508 DATE 10-24-49

CUSTOMER HENRY HEIDE, INC.
NEW YORK 13, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BLOTTERS SIZE 3 1/2 X 6

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 6 1/16 X 9 1/16

FRONT NO. NO (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(YO-HO-- A CANDY TREASURE - HEIDE)

USE HEIDE BILLBOARD COPY WITH PIRATE.

Background
D9738

MAIL PROOF TO MR. SULLIVAN RUSH.

COLOR DESCRIPTION

USE COLORED BILLBOARD AS COLOR GUIDE.

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-47
Ret
10 107
10 182

12-1-47
10 182

Hoover rush.

Very
Rush!

Red
Lapman

NO. D-9403

C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER No. 57525

DATE 10-25-49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FORT KNOX KENTUCKY.

FRONT: M26, 90MM MOUNTED

SMALL: COPYRIGHT MCMXLIX BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 9BH1496. (DO NOT SHOW CREDIT LINE) USE A
DIFFERENT COLOR SCHEME FROM OLD COVER (D-6774) DO NOT USE FLAG
AS ON OLD COVER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9403

C.J. LISH, POST STUDIO, FORT KNOX, KENTUCKY ORDER No. 57525

DATE 10-25-49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL U.S. GOLD DEPOSITORY,
FORT KNOX, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.),

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BACK COVER SAME AS D-6774.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored
364 8L

As 69

By	DATE	By	DATE
			NOV 2 1949
OPERATION	TIME	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET		NOV 2 1949	
SKETCH	5	NOV 2 1949	NOV 7 1949
RETOUCHING	2	NOV 9 1949	NOV 22 1949
PHOTOGRAPH			
EDITING			
PRINTING			
DELIVERY	16		

IMPRINT ON D DATE Filed
By
HAND COL PROOF OK'D
DATE Photo Returned to Customer

DE WOLF NEWS CO., INDIANAPOLIS, IND.

NO. D-9404

ORDER No. 57391

DATE 10/25/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES *Earned as D-4668*

TITLE IN FULL

IMPRINT SAME AS ABOVE

INDIANAPOLIS, INDIANA
FRONT: INDIANA WAR MEMORIAL
SMALL TYPE: COPYRIGHT ~~MONKEY~~ BY
CURT TEICH & CO., INC., CHICAGO,
U. S. A. *MEME*

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: SEE ATTACHED LAYOUT *use photo 92H1503*

Submit sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DE WOLF NEWS CO., INDIANAPOLIS, IND.

NO. D-9404

ORDER No. 57391

DATE 10/25/49

25 M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM INDIANAPOLIS,
INDIANA

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U. S. PAT. OFF.)

STATE CAPITOL

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED LAYOUT *Submit sketch*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colonel Stetson 161a

1- 3A-H757
N- 3A-H762
D- 3A-H751
I- 3A-H758
A- 3A-H754
N- 6A-H2157
M- 3A-H700
H- 9A-H2085
U- 2B-HV77
L- 3A-H744-3A-H69
I- 3A-H753
S- 3A-H752

Q113

NOV 18 1949

NOV 17 1949

NOV 28 1949

NOV 10 1949

DEC 12 1949

NOV 10 1949

NOV 28 1949

DEC 21 1949

FEB 17 1950

By *Joost*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9405 / ORDER NO. 57538 DATE 10-26-49

CUSTOMER ST. JOSEPH'S HOME
MONROE, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. JOSEPH'S HOME FOR THE INFIRM
AND AGED—MONROE, LOUISIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETURN PHOTO TO CUSTOMER.

Ret'd 1/24/50 B.

COLOR DESCRIPTION

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9406 ORDER NO. 57540 DATE 10-26-49

CUSTOMER ZION EV. LUTHERAN CHURCH
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AT BOTTOM AS MARKED ON RIGHT BORDER.

NO TITLE.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9407 ORDER NO. 57540 DATE 10-26-49

CUSTOMER ZION EV. LUTHERAN CHURCH
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

NO TITLE

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-9408 ORDER NO. 57559 DATE 10-27-49

CUSTOMER NAPOLITANO BROS., INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 MBL POST CARDS SIZE 5½ X 7

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NAPOLITANO BROTHERS INC.
DESIGNERS AND BUILDERS - 3835 SPRING
GROVE AVENUE.....ETC.

(SEE COPY)
"B"

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH "A" FOR LAYOUT & DESIGN.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DESERET BOOK COMPANY
SALT LAKE CITY, UTAH

NO.

D-9409
ORDER No. 57434

DATE 10/27/49

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MEDITATION CHAPEL IN MEMORY
PARK IN SALT LAKE CITY

FRONT: NONE

Small type: COPYRIGHT MCML BY
CURT TEICH & CO., INC.
CHICAGO, U. S. A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FRONT TO BE PLAIN WHITE

Use photo 9BH1448

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DESERET BOOK COMPANY
SALT LAKE CITY, UTAH

NO.

D-9409
ORDER No. 57434

DATE 10/27/49

12½ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEDITATION CHAPEL, MEMORY GROVE, "C.T. ART COLORTONE" CREATION,
SALT LAKE CITY, UTAH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED PHOTO

REMOVE TELEPHONE POLE ON HILL

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Sketch

front

8 in.

pencil sketch

1 1/2 in.

9 in.

Top of list

By Date DEC 12 1949

ESTIMATE
AND WORK SCHEDULE

By Date DEC 12 1949

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			DEC 12 1949	
SKETCH		2		
RETOUCHING		5	DEC 12 1949	DEC 20 1949
FINAL PRO			DEC 22 1949	JAN 10 1950
REPHOTO				
SKETCH, OPAQUE				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	104	28		

DATE Filed

By

DATE

By

DATE Returned to Customer

3/8/50

1

WHOLESALE SOUVENIR DEPARTMENT,
DESERET BOOK CO., SALT LAKE CITY, UTAH

NO. D-9410

ORDER No. 57570

DATE 10-28-49

12½ M PICTURES 8 X 10 C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PRESIDENTS OF THE
CHURCH OF JESUS CHRIST
OF LATTER-DAY SAINTS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ALL THE SMITHS HAVE BROWN EYES...JOHN TAYLOR, BROWN. WILFORD
WOODRUFF, BLUE. LORENZO SNOW AND HEBER J. GRANT, GREY.

RETURN NEGATIVE TO CUSTOMER.

MAKE REPHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			NOV 9 1949	NOV 18 1949
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	5	NOV 21 1949	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

EMPIRE NEWS
LEWISTON, MAINE

NO. D-9411
ORDER No. ~~5744~~ 57450
DATE 10/31/49

6 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM LEWISTON, MAINE

NONE

FRONT: MILLS ALONG THE CANAL

Small type: COPYRIGHT MCML BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 7AH3861

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EMPIRE NEWS
LEWISTON, MAINE

NO. D-9411
ORDER No. 57450
DATE 10/31/49

6 $\frac{1}{2}$ M LARGE FOLDER COVERS C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NONE R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM LEWISTON, MAINE

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH1236

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

8132

NOV 7 1949

NOV 2 1949

NOV 11 1949

NOV 15 1949

NOV 12 1949

NOV 13 1949

DEC 5 1949

103 35

15 front
20 back

2-16-50

LATE Photo returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9412 ORDER NO. 57647 DATE 11-1-49

CUSTOMER WALDO HARTMAN MONUMENT CO.
EVANSTON, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

2 M DOUBLE BUSINESS CARDS SIZE 3 1/2 X 5 (SCORED)

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WALDO HARTMAN
2516 RIDGE RD. EVANSTON, ILL.
.....ETC. (SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW OLD CARD ATTACHED, BUT REPLACE VIEW WITH NEW PHOTO.

CROP AS MARKED. TAKE OUT WIRES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL No.	D-9413	ORDER NO.	57648	DATE	11-2-49	DEPT.	RETOUCHING	DATE COMPLETED	
	CUSTOMER	WALDO HARTMAN MONUMENT CO. EVANSTON, ILL.					ENGRAVING			
							PHOTO LITHO			
							COMPOSING			
							LITHO ART			
PHOTO PROPERTY OF C. T. & CO.	2 DOUBLE POST CARDS		SIZE	3 1/2 X 11	STYLE PHOTO PLATIN-FULL FACE					
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout				(All of this on address side)					
	Title in Plate Yes No Copyright in Plate Yes No				FRONT NO. NO R. M. Yes No					
	Title in full				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front					
	FOR TOMORROW'S GENERATIONS....ETC.				Trade Mark Yes No Special type as sample					
	(SEE COPY)				IMPRINT: Customer C. T. Imprint No Imprint					
	RETOUCHING DEPARTMENT				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing				Follow Layout					
FOLLOW OLD CARD ATTACHED, BUT REPLACE VIEW WITH NEW PHOTO.										
CROP AS MARKED. TAKE OUT WIRES.										
COLOR DESCRIPTION										
Photom 1/6/51										

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. -D-9414 ORDER NO. 57659 DATE 11/2/49

CUSTOMER - CAM-LAN RESTAURANT
- 132 SIBLEY STREET
- HAMMOND, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO-PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full - CAM-LAN CHINESE RESTAURANT
- 132 SIBLEY ST.
- HAMMOND, INDIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE AUTOS IN FRONT WINDOWS AND DOORWAY
REMOVE CHAIR IN FRONT OF CIGAR CASE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9415 ORDER NO. 57661 DATE 11-3-49

CUSTOMER FORREST PARK SUNDRIES
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOWER: (IN ROAD)

FORREST PARK SUNDRIES AND BARBER SHOP
CORNER E. WASHINGTON AND FORREST AVE
ORLANDO, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP FROM TOP & BOTTOM.

SUGGEST VINE OR FLOWERS TO COVER STUMP IN FRONT OF BICYCLE RACK AT CENTER.

MAKE NEON SIGN "FORREST PARK SUNDRIES" OVER ENTRANCE DOORS MORE LEGIBLE.

ADD LOW FLORAL STRIP FROM STUMP TO ROADWAY. (SEE BACK OF PRINT)

ALSO BRING OUT "BARBER SHOP" SIGN.

ADD ROW OF POTTED PLANTS FROM WINDOW (SEE BACK OF PRINT)

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

NTS
LINCOLN SOUVENIR & GIFT SHOP
1407 MONUMENT AVENUE
SPRINGFIELD, ILLINOIS

NO.
D-9417
ORDER No. 57762
DATE 11/7/49

8x10
Reprint

- 6 1/2 M PICTURES-8" x 10" C.T. ART COLORTONE - FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. - NONE R. M. NONE

TITLE IN FULL

IMPRINT - NONE

LINCOLN TOMB, SPRINGFIELD, ILL.



PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE FROM SEE PHOTO 4AH421-TO BE MADE VERTICALLY (NOT HORIZONTAL)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Top of front

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date	NOV 11 1949			Date	NOV 15 1949
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING		6	NOV 15 1949	NOV 18 1949	
REPHOTO			NOV 10 1949	NOV 14 1949	
PHOTO-LITHO			NOV 28 1949	DEC 8 1949	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	104	2	DEC 12 1949		
ARTIST DEPT.	104	15			

FEB 17 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9418 ORDER NO. 57709 DATE 11-9-49

CUSTOMER

HAISLER BROS. BRUSH CO.,
ALBUQUERQUE, NEW MEXICO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAISLER BROS. BRUSH CO.
617 SOUTH YALE AVE.
ALBUQUERQUE, N.M.ETC.

(SEE COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

USE SAME LAYOUT AS ON D-5668
WITH CHANGE IN BRUSH AND TYPE COPY AS PER ATTACHED.
SAMPLE BRUSH IN STOCK ROOM. /

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

WILSON DRUG COMPANY
OSCEOLA, MO.

NO. 98656
D-9419
ORDER No. 57788
DATE 11/10/49

3 M POST CARDS C.T. PHOTO-PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, OSCEOLA, MO.,

6 pld. st.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT

NO

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET RETURN PHOTO

ATTENTION!!

10 Subjects on
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Spangh 577

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	Date	By	Date	By	Date
NOV 14 1949		NOV 14 1949		NOV 14 1949	
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up	Clock No. Time Allowed		NOV 14 1949		
SKETCH					
RETOUCHING	5 1/2	NOV 16 1949	NOV 17 1949		
REPHOTO			NOV 14 1949		
PHOTO-LITHO		NOV 21 1949			
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

3/21/50

MAR 22 1950

D-9420
ORDER No. 57949
DATE 12-6-49

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF BLUE RIDGE
 PARKWAY AND ADJOINING AREA, N.C.

SMALL: COPYRIGHT MCML BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

D-9420
ORDER No. 57949
DATE 12-6-49

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES ALONG BLUE RIDGE PARKWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH CHICAGO " C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

6,38

[illegible]

FEB 17 1950

DATE *Aug* FEB 17 199

By _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9421 ORDER NO. 58053 DATE 11-16-49

CUSTOMER AUDUBON HEATING CO.
OAKLYN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS SIZE 4 x 9

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AUDUBON HEATING CO., FUEL OIL,
PLUMBING AND HEATING SPECIALISTS..ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - FOR PICTURE USE NEGATIVES
FROM 9BH460 - MARKED OFF TO SIZE AS SHOWN.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO YES RETURN PHOTO

VERY RUSH

Cover Sheet & Plate 11

FRONT/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M.

YES *Same*
D4322

REPRINT SAME AS ABOVE.

SMALL: AMERICA'S GREATEST SCENIC DRIVE
COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, ILL. PHOTOGRAPHY

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.
USE PHOTO FROM 9BH1642, FOR FRONT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

NO. D. 2422

ORDER No. 58071

DATE 11-18-49

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL AIRPLANE VIEW OF
BEAUTIFUL HARBOR, GRAND MARAIS
MINN. NORTH SHORE, LAKE SUPERIOR
ON U.S. HIGHWAY NO. 61.

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SAME BACK AS ON D-4322.

SUBMIT: _____ T. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF _____ RETURN PHOTO _____

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

[illegible]

24-2500 OK D

DATE Filed

THE UNIVERSITY OF CHICAGO

PUBLISHED FOR ROCK CITY GARDENS,
LOOKOUT MOUNTAIN

NO. D-9423
ORDER No. 57867
DATE 11/18/49

200 M (7 x 11) GIANT POST CARDS C.T. PHOTO-PLATIN FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPECIAL R. M. YES

TITLE IN FULL

OUTSTANDING ATTRACTIONS IN
ROCK CITY AND FAIRYLAND CAVERNS
ATOP LOOKOUT MOUNTAIN
(Etc., as per layout)

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ATTACHED LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date 11/25

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				NOV 23 1949
SKETCH	9	5		
RETOUCHING		7	DEC 5 1949	DEC 6 1949
REPHOTO				DEC 6 1949
PHOTO-LITHO			DEC 12 1949	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By *Bernie*

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9424 ORDER NO. 57732 DATE 11-18-49

CUSTOMER

JOHNNY'S COUNTY MOTOR SALES
OAKLYN, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BLOTTERS SIZE 4 X 9

STYLE ART COLOPTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOHNNY'S COUNTY MOTOR SALES

1006-14 WHITE HORSE PIKE - OAKLYN -
NEW JERSEY.....ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BUT MASK OFF POST CARD NEGATIVES (9BH1677)
TO FIT INTO SPACE PROVIDED - AS MARKED ON TISSUE OVERLAY OF SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Red Imp

Red Imp

1-5 x 7
2 23
2 107
WCH

FRIENDS OF THE LIBRARY, LOMBARD, ILL.

NO. D-9425

ORDER No. 58077

DATE 11-21-49

6 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL LILACIA PARK,
LOMBARD, ILLINOIS

IMPRINT NONE

SMALL TYPE: PHOTO BY
L.W. HAGERMAN

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC., CHICAGO,
RETOUCHING AND COLOR DESCRIPTION U.S.A.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

USE LILAC PHOTO ATTACHED FOR FRONT COVER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

FRIENDS OF THE LIBRARY, LOMBARD, ILL.

NO. D-9425

ORDER No. 58077

DATE 11-21-49

6 $\frac{1}{2}$ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER USE COMPOSITE VIEW OF 3 OR 4 GOOD VIEWS.

SEE MR. SCHWEIGER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

front Colored Photo
Back Photo Photo
11/21/49
16

BACK VIEW - 11/21/49
9/21/49
9/21/49

6132

DEC 12 1949

DEC 12 1949

TIME	DATE ENTERED DEPT	DATE COMPLETED
8:50	DEC 12 1949	DEC 12 1949
#5-32 #10-41	12-23-49	DEC 12 1949
	JAN 17 1950	JAN 30 1950
101 35	2-3-50	2-8-50

DATE Filed
By
DATE Returned to Customer

CURT TEICH & CO.

NO. D-9426

ORDER No. K39738

DATE 11-23-49

12 $\frac{1}{2}$ M NOTEHEAD BOX COVER

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT

VACATION NOTE PAPER

SMALL TYPE: COPYRIGHT MCML CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

DEC 2 1949

DEC 2 1949

OPERATION

EST. TIME

DATE

DATE

Clock No. Time Allowed

ENTERED DEPT.

COMPLETED

COMPOSING, Type Set Up

SKETCH

RETOUCHING

REPHOTO

PHOTO-LITHO

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

7 3 1/2

DEC 7 1949

DEC 8 1949

DEC 22 1949

JAN 9 1950

106 2

1' 20"

124 9

DATE BLUEPRINT OK'D

DATE Filed

MAR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & CO.

NO. D-9427

ORDER No. K39738

DATE 1-19-50

12 M NOTEHEAD SIZE 8 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH IN 4 COLORS * 1 BLUE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2		1-23
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & CO.

NO. D-9428

ORDER No. K 39738

DATE 11-23-49

R

12½ M NOTEHEAD SIZE 8 x 12 ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
PHOTO PROPERTY OF C. T.	

RETOUCHING AND COLOR DESCRIPTION

(RIVER VIEW - BOY & GIRL)

FOLLOW SKETCH.

1-Blue
4 colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date DEC 2 1949 AND WORK SCHEDULE Date DEC 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1949	
SKETCH		1/2		
RETOUCHING	11	1 1/2	DEC 19 1949	DEC 19 1949
REPHOTO			NOV 28 1949	NOV 29 1949
PHOTO-LITHO			DEC 22 1949	JAN 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1		123
ARTIST DEPT.	105	4 1/2		3/6/50

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & CO.,

NO. D-9429

ORDER No. K 39738

DATE 11-23-49

12 $\frac{1}{2}$ M NOTEHEAD SIZE 8 x 12

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(ROSE ARBOR)

FOLLOW SKETCH.

4 colors
1-Blue

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date DEC 2 1949

AND WORK SCHEDULE

Date DEC 2 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1949	
SKETCH	80	1/2		
RETOUCHING		1 1/2		DEC 19 1949
REPHOTO			NOV 28 1949	NOV 29 1949
PHOTO-LITHO			DEC 22 1949	JAN 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2		1-23
ARTIST DEPT.		62		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

2

CURT TEICH & CO.,

NO. D-9430

ORDER No. K 39738

DATE 11-23-49

12½ M NOTEHEAD SIZE 8 x 12 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(BEACH SCENE)

FOLLOW SKETCH.

4 colors
1- Blue

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date DEC 2 1949

By _____
Date DEC 2 1949

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1949	
SKETCH	Lo	1/2		
RETOUCHING		2		DEC 19 1949
REPHOTO			NOV 28 1949	NOV 29 1949
PHOTO-LITHO			DEC 22 1949	JAN 5 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1		1-23
ARTIST DEPT.	105	4 1/2		3/6/50

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9433 ORDER NO. 58156 DATE 12-5-49

CUSTOMER TREVELYAN GUEST HOUSE
PAGET EAST, BERMUDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M CIRCULARS SIZE 3 1/2 X 11 FOLDED TO 3 1/2 X 5 1/2 STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TREVELYAN GUEST HOUSE
PAGET EAST - BERMUDA

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 9BH926 FOR TOP COVER- 3 PHOTOS FOR PAGE 3.
NEGATIVE FOR PAGE 4. SEE SAMPLE OF D-8081 ATTACHED FOR
LAYOUT AND TITLES. /

See letter of 11/2-49 FOR INST. ON NEG SUBJ

RUSH PROOF.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3 interior and
beach scene
photos to
customer
4/6/50

MTS

Handwritten notes and signature

NO. D-9434
ORDER No. 57932
DATE 12-5-49

ARMANKO OFFICE SUPPLY COMPANY, RENO, NEVADA

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
RENO NEVADA AND VICINITY
FRONT: COURT HOUSE
SMALL: COPYRIGHT MCML BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *same as D-5148*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.
USE PHOTO ATTACHED. FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9434
ORDER No. 57932
DATE 12-5-49

ARMANKO OFFICE SUPPLY COMPANY, RENO, NEVADA

25 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CAVE ROCK ...LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION
(REG. U.S. PAT., OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ATTACHED. SEE 7AH907. FOLLOW TISSUE OVERLAY.
add modern car

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

DEC 29 1949

DATE ENTERED	DATE COMPLETED
JAN 17 1950	
DEC 29 1949	JAN 12 1950
JAN 30 1950	FEB 9 1950

(41) 28

DATE filed
By
Returned to Company

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9435 ORDER NO. 58163 DATE 11-29-49

CUSTOMER
GREYHOUND POST HOUSES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE IN LOWER LEFT CORNER:

(IN TWO LINES)
GREYHOUND POST HOUSE /
CORRY, PA. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT CARS AT LEFT. LEAVE IN BUS. TAKE OUT POST IN FOREGRD AND GAS SIGN.

CROP AS MARKED. /

COLOR DESCRIPTION

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9436 ORDER NO. 58164 DATE 12-6-49

CUSTOMER

GREYHOUND POST HOUSES, INC.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 M; POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE: (IN TWO LINES)

/ GREYHOUND POST HOUSE /
/ PORT ALLEGANY, PA. /

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

POOR PHOTO. RETOUCH AS MUCH AS POSSIBLE. ADD TO BOTTOM
OF PHOTO TO MAKE FULL FACE.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Colored pic. 6.

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. D-9437
ORDER No. 57972
DATE 12-8-49

12½ M GUIDE BOOK COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

63 x 43 1/4
SOUVENIR GUIDE BOOK AND MAP
OF OMAHA, NEBRASKA

FRONT: (SEE BELOW)

SMALL: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, ILL.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

FOR FRONT USE PHOTO FROM 8BH1690.

FRONT: BURLINGTON AND UNION STATIONS, INDUSTRIAL DISTRICT AND
HEART OF CITY IN BACKGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Large File

Photo in

TOP

Submit HLP

of Maps

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date DEC 15 1949 ESTIMATE AND WORK SCHEDULE Date DEC 21 1949

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up		6-10		JAN 3 -
SKETCH	10	6-5	JAN 4 1950	
RETOUCHING		2-6		
REPHOTO				
PHOTO-LITHO			JAN 27 1950	FEB 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	17	2-4	FEB 17 1950	2-21-50
ARTIST DEPT.	23	25		

DATE BLUEPRINT OK'D _____ DATE Filed MAR 21 1950

By _____ By 70

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. B-9438 / ORDER NO. 58281 DATE 12-9-49

CUSTOMER B.F. GOODRICH COMPANY
AKRON, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

692 M FOLDER COVER SIZE

ART COLORTONE

STYLE

FRONT + BACK

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AKRON

RUBBER CAPITAL OF THE WORLD

(C) STIVAS STUDIO, AKRON, OHIO

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PHOTO ATTACHED. FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

[Handwritten sketch of a stylized letter 'R' with a horizontal bar]

PHOTO RETURNED

TO

PHOTO USED FOR

[Large handwritten signature: "Very Fresh"]

[Handwritten notes and calculations:]
L. cut 1 1/2
R. cut 2 1/2
He 3 1/2
R. cut 30
42 4

[Handwritten "X" and "OK"]

[Handwritten: "Red & Blue Impression"]

[Handwritten: "Original art work returned to customer 6/7/50"]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9439 ORDER NO. 58167 DATE 12-9-49

CUSTOMER MILLER-KNUTH CHEVROLET CO.
OMAHA, NEB.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M LETTERHEADS SIZE 8 1/2 X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILLER-KNUTH CHEVROLET CO.,
OMAHA, NEBRASKA ..ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRS. ATTACHED.

FOLLOW SKETCHES.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW SKETCHES.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Alk. Blue
& Impression
Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9440 ORDER NO. 58168 DATE 12-9-49

CUSTOMER

MILLER-KNUTH CHEVROLET CO.
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M ENVELOPES SIZE #10 COMM.

STYLEART COLOORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILLER-KNUTH CHEVROLET CO.
HOWARD AT 18TH
OMAHA 2, NEBRASKA
PHONE JACKSON 4011

FRONT NO. NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH BUT BE SURE TO HAVE IN FULL COLOR AS SHOWN ON

#D-9439 LETTERHEAD.

See General Instruction Book

COLOR DESCRIPTION

FOLLOW #D-9439 LETTERHEAD.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

1-5x7
1-107-1-31-50
X
Molt
Photo in Large
Red Blue Imprint
H. Blue + Red Imprint
5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9441 ORDER NO. 58169 DATE 12-9-49

CUSTOMER MILLER-KNUTH CHEVROLET CO.,
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M ENVELOPES SIZE #10 COMMERCIAL

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MILLER-KNUTH CHEVROLET CO....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH BUT BE SURE TO HAVE IN FULL COLOR AS SHOWN ON

#D-9439 LETTERHEAD!

See General Instruction sheet

COLOR DESCRIPTION

FOLLOW #D-9439 LETTERHEAD!

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. Sk. Blue Design

(A)

1-5 x 7
#7
1-107-1131-57
X
W 7/34
Blue Design

COPYRIGHT, 1950, MCCORMICK CO., DISTRIBUTORS,
AMARILLO, TEXAS

NO. D-9442
ORDER No. 57990
DATE 12-12-49

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALO DURO STATE PARK
WEST TEXAS' MINIATURE GRAND CANYON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ATTACHED. FOLLOW SKETCH.

*See cards enclosed
for colors*

SUBMIT SKETCH.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9442
ORDER No. 57990
DATE 12-12-49

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TRIASSIC POINT, PALO DURO STATE
PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART-COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM CUSTOMER ATTACHED.
SEE LAYOUT.

MAKE COVER AS COLORFUL AS POSSIBLE.

See cards enclosed for colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

POSTPAID
AND WORK SAMPLE

DATE	DATE
ENTERED OFF	COMPLETED
JAN 7 1950	JAN 16 1950
JAN 9 1950	FEB 9 1950
JAN 30 1950	

105 28

3/2/50

DATE Filed

By

Returned to Customer

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

D-9443
ORDER No. 58543

DATE 12-20-49

12 1/2 M GIANT POST CARDS 7 x 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC R. M. YES

TITLE IN FULL

IMPRINT ~~XXX~~ SAME AS ABOVE.

UNIVERSITY OF MICHIGAN STADIUM,
ANN ARBOR, MICH.

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1820.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 20 1949 DEC 22 1949
SKETCH	20	1	DEC 22 1949	DEC 28 1949
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 9 1950	JAN 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	18		2-7-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7 x 9 3/16
52 x 29
Make Offset
on 7/4 mg only
\$137

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO.

D-9444

ORDER No. 58543

DATE 12-20-49

12½ M BLANT POST CARDS 7 x 9 3 /16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAIRD CARILLON, BURTON MEMORIAL
TOWER, ANN ARBOR, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3225.

Enlarge Color Photo

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up.				DEC 20 1949 DEC 22 1949
SKETCH			DEC 22 1949	
RETOUCHING		3		DEC 28 1949
REPHOTO				
PHOTO-LITHO				JAN 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		18	JAN 9 1950	
ARTIST DEPT.	117	18		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Make Offsets
on 7 3/4 page Only*

New Colors.

STOFFLET NEWS COMPANY, ANN ARBOR, MICHIGAN

NO. D-9445
ORDER No. 58543
DATE 12-20-49

12 1/2 M GIANT POST CARDS 7 x 9 3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. SPEC R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

MICHIGAN UNION BUILDING, UNIVERSITY
OF MICHIGAN, ANN ARBOR, MICH.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH7.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up					DEC 22 1949
SKETCH	3	1			
RETOUCHING		1/2	DEC 22 1949		DEC 29 1949
REPHOTO					
PHOTO-LITHO			JAN 9 1950		JAN 17 1950
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	110	20			2/22/50

DATE BLUEPRINT OK'D DATE Filed

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

*Make Offsets
on 7 3/8 page only*

new colors

NO. D-9446
DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D. ORDER No. 58583
DATE 12-23-49

12½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR OF SIOUX FALLS, S.D.

FRONT: "THE FALLS"

COPYRIGHT MCML BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER USE A VIEW OF "THE FALLS" (91910-N)
SEE BACK COVER OF OLD FOLDER.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

D-9446
DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D. ORDER No. 58583
DATE 12-23-49

12½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SIOUX FALLS,
SOUTH DAKOTA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.
S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH2446.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

5/18 8/18

1/13 1/13 30

113 1/13 30

15 3/4 hrs

front 14
back 16 30

DATE FEB 8 1950

DATE FEB 15 1950

DATE FEB 22 1950

DATE MAR 2 1950

DATE MAR 24 1950

DATE 3-23-50

NO. D-9447
ORDER No. 58286
DATE 12-29-49

6 1/2	M	BOOKLET COVERS	ART COLORTONE	FRONT
-------	---	----------------	---------------	-------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENES OF THE GARDEN OF THE GODS

SMALL TYPE: COPYRIGHT MCML
BY CURT TEICH & CO., CHICAGO,
U.S.A. *PIKE'S Peak Pen*

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SEE ROUGH LAYOUT. USE PHOTO ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *same as*

IMPRINT SAME AS ABOVE. *D-1149*

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO NO.

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER No. D-9447
58286
DATE 12-29-49

6½ M	BOOKLET COVERS	ART COLOR/TONE	BACK
------	----------------	----------------	------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BALANCED AND STEAMBOAT ROCKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLOR TONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

JAN 19 1950		By _____ Date JAN 17 1950
TIME	DATE ENTERED	DATE COMPLETED
<i>P.O.</i>	<i>JAN 26 - 50</i>	<i>JAN 20 1950</i>
<i>3 4</i>	<i>Jan 26 - 50</i>	<i>FEB 9 1950</i>
<i>9 4</i>	<i>FEB 3 1950</i>	<i>FEB 9 1950</i>
GRAVING		
HAND COLOR PROOF		
PRINTED	<i>24</i>	
DATE RECEIVED		<i>FEB 16 1950</i>
By _____		<i>Jo</i>

FLORIDA ATTRACTIONS ASSOCIATION, SILVER
SPRINGS, FLORIDA

NO. D-9448
ORDER No. 58321
DATE 1-3-50

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA'S FINEST ATTRACTIONS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

COPYRIGHT MCML BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOLLOW GENERAL LAYOUT ATTCHD.

(NOTE BAMBOO EFFECT)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO

FLORIDA ATTRACTIONS ASSOCIATION, SILVER
SPRINGS, FLORIDA

D-9448
ORDER No. 58321
DATE 1-3-50

25 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(SEE LAYOUT)

MEMBER
FLORIDA ATTRACTIONS
ASSOCIATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT & INSTRS. THERE ON.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

(CLOCKWISE)

1 - 0CH1 -

2 - 0CH3

3 - 0CH2 -

4 - 0CH5 -

5 - 9BH797 -

6 - 6BH434 -

7 - 9BH154 -

8 - 0CH4 -

9 - 1BH290 -

10 - 9BH655 -

11 - 8BH1068 1BN 2622

12 - 6BH795 -

13 - 12BH1137 -

14 - 9BH1317 -

15 - 8A H2323 -

16 - 6BH1067 -

17 - 8BH1209 -

18 - 9BH931 -

19 - 6BH151 -

20 - 8BH77 -

JAN 13 1950

By *[Signature]*
Date JAN 13 1950

X.O

2

12

2

8

JAN 30 1950

FEB 9 1950

FEB 21 1950

31

38

DATE Filed

MAR 10 1950

By *[Signature]*

0961 52 MAR JAN 30 1950

DATE 12-28-49

6 $\frac{1}{2}$	M	LARGE FOLDER COVER	ART COLORTONE	FRONT.
-----------------	---	--------------------	---------------	--------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

NONE

TITLE IN FULL SOUVENIR VIEWS OF
HISTORIC WALKER TAVERNS
IRISH HILLS, MICHIGAN
FRONT: ~~GLENN BABY CARRIAGE~~

SMALL TYPE:
copyright MCML by Curt Teich & Co.
Inc., Chicago, U.S.A.,

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH

USE PHOTO ATTACHED

COLORING: BLACK BODY WITH BLACK UPHOLSTERING & TOP. DARK RED WHEELS AND UNDERCARRIAGE. WHITE BUILDING. GREEN SHUTTERS. BLACK SASH. CEMENT FLOOR. SHOW CRACKS AS THEY ARE.

SEE CUSTOMERS ROUGH LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9449

HISTORIC WALKER TAVERNS
BROOKLYN, MICHIGAN

ORDER No. 58623

DATE 12-28-49

6 ¹/₂ **M** LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

FAMOUS HISTORIC WALKER TAVERNS
LOCATED ON U.S.112 AT M50
IRISH HILLS, MICHIGAN
HISTORY-DRAMA-MURDUR-ANTIQUITY
FASCINATING-SIGHTSEEING

IMPRINT

GENUINE CURTEICH-CHICAGO "C. T.
ART COLORTONE" CREATION (REG. U.
S. PAT. OFF.)

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE BACK COVER FROM D-8042

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

	DATE	By Date
FEB 17 1950		
MAY 16		
FEB 24 1950		
MAR 13 1950		
MAR 23 1950		
ENGRAVING		
HAND COLOR PROOF		
ARTIST COPY.		

DATE Filed JUN 12 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9450 ORDER NO. 58586 DATE 12-29-49

CUSTOMER JAMES HENDRICKSON
POPLAR BLUFF, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SMALLEY'S CABINS, VAN BUREN, MO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9451 ORDER NO. 58334 DATE 12-29-49

CUSTOMER W.G. SHIPLEY BAKING CO., INC.
MC ALESTER, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M LETTERHEADS SIZE 8 1/2 X 11

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

W.G. SHIPLEY BAKING CO., INC. OKLAHOMA'S
FINEST AND CLEANEST BAKERY - MC ALESTER,
OKLAHOMA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PLATEWORK FROM 9BH1023.

FOLLOW SKETCH FOR CROPPING & TYPE COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Let 1
Let 1 1/2

MDT

Lt Blue + Red Impression

DEMENT'S, BUCKEYE LAKE, OHIO

NO. D-9452

ORDER No. 58697

DATE 12-30-49

6½ M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF
BUCKEYE LAKE, OHIO
FRONT: WATER FRONT AND BOAT-PIERS

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.
USE PHOTO FROM 5A-521-N.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9452

ORDER No. 58697

DATE 12-30-49

6½ M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BUCKEYE LAKE,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.
U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OBH1919, BUT LIGHTER COLOR
BACKGROUND - NO BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored 1/2 fl
1/1
Back 2 1/2 fl
#90

G-132

Photo by Envelope Photo

ESTIMATE

JAN 11 1950

By *312*

Date *JAN 11 1950*

DATE	ENTERED	DATE	COMPLETED
<i>L.O.</i>	<i>10</i>	<i>JAN 11 1950</i>	<i>JAN 13 1950</i>
<i>3</i>	<i>JAN 14 1950</i>	<i>JAN 25 1950</i>	
	<i>FEB 3 1950</i>	<i>FEB 9 1950</i>	

back 19 *2-16-50*

front 15 *2-14-50*

DATE Filed

By

RECEIVED TO CUSTOMER

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9453 ORDER NO. 58353 DATE 12-30-49

CUSTOMER LUTZ INVESTMENT CO.
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE CENTURY HOTEL.....ETC.

(SEE OOPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH A FOR LAYOUT AND DESIGN ON ART COLORTONE SIDE ONLY.
FOLLOW CUSTOMER'S PENCIL SKETCH B FOR ARRANGEMENT OF 4 SIDES. SEE PENCIL
SKETCH C FOR MAP ONLY.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

SEAWALL SPECIALTY CO.
HOUSTON, TEXAS

NO. D-9454
ORDER No. 58700
DATE 1-3-50

6 1/2 M ^{GIANT} POST CARDS 7 3/16 C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ AERIAL VIEW OF THE SAN JACINTO
MEMORIAL MONUMENT AND MUSEUM/AND
THE GRAND OLD BATTLESHIP "TEXAS"
AT REST, HOUSTON, TEXAS/

SMALL TYPE: PHOTO BY HARPER LIEPER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. *Spec* R. M. YES *encl*

IMPRINT

SAME AS ABOVE



PHOTO PROPERTY OF cust.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED COPY /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date JAN - 3 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date JAN - 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set-Up			JAN - 3 1950	
SKETCH <i>20</i>		1	JAN - 4 1950	
RETOUCHING	11	3		1-10-50
REPHOTO				
PHOTO-LITHO				JAN 30 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	32	JAN 30 1950	2-1-50
ARTIST DEPT.	31	17		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Make Offset
7 3/16 Plates*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9455 ORDER NO. 58375 DATE 1-4-50

CUSTOMER JIMMY WILSON, JR.
YORK, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M CIRCULARS

SIZE 11 X 17 FOLDED TO 8 1/2 X 11

STYLE ART GRAVURE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

JIMMY WILSON JR. VAN LINES
AND STORAGE WAREHOUSES.....ETC.

(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN. PHOTOS AND TYPE COPY IN
POSITIONS AS MARKED. SEE REVERSE SIDE OF PHOTOS FOR RETOUCHING
INSTRUCTIONS.,

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Art Gravure Blue
Impression

19-5-7

10

70

100

41

Hand drawn 54 lines
Line typed 3 lines

edit

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9456 ORDER NO. 58380 DATE 1-4-50

CUSTOMER DEVON FLORISTS
CHICAGO 45, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M LETTERHEADS SIZE 8½ X 11

CHINA WHITE

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DEVON FLORISTS - FLOWERS FOR ALL
OCCASIONS.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH & CORRECTION AS MARKED ON TISSUE OVERLAY.
PICTURE ON LETTERHEAD IS TO BE REPRODUCTION FROM BUSINESS
CARD 9BH1320.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
C. T. & CO.

NO
YES
RETURN PHOTO

Red Japanese

1
107 1-25-50
1 1/2 104
W.D.H.

NO. D-9457
C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER No. 58721
DATE 1-24-50

6½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES <i>same as D5747</i>
TITLE IN FULL	IMPRINT SAME AS ABOVE.
SOUVENIR FOLDER OF COOPERSTOWN, N.Y. FRONT: LEATHERSTOCKING FALLS COPYRIGHT MCML BY CURT TEICH & CO., INC. CHICAGO, U.S.A.	PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION	

~~SUBMIT SKETCH.~~

USE SAME FRONT AS ON D-5747.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9457
C.W. HUGHES & CO., INC., MECHANICVILLE, N. Y. ORDER No. 58721
DATE 1-24-50

6½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES
TITLE IN FULL	IMPRINT
THE FARMERS MUSEUM	GENUINE CURTEICH-CHICAGO "C.T. ART COLORTONE" CREATION (REG. U. S. PAT. OFF.)
PHOTO PROPERTY OF C.T.	
RETOUCHING AND COLOR DESCRIPTION	

USE PHOTO & COLOR PLATES FROM 7B454N.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Handwritten: 11-132

OPERATION	EST. TIME	DATE ENTERED	DEPT.	DATE COMPLETED
COM. USING TYPE SET UP		JAN 5 50		JAN 25 1950
SKETCH	3	JAN 30 50		
RETOUCHING	2			
PHOTO-LITHO		FEB 3 1950		FEB 9 1950
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	16			

DATE Filed _____
By _____
DATE Photo Returned to Customer _____

SANBORN SOUVENIR CO., DENVER, COLO.

NO. D-9458

ORDER NO. 58784

DATE 1-9-50

6½ M PICTURE 7x11 C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

17-MT. YPSILON, ELEV. 13,507 FT.
FROM TRAIL RIDGE ROAD

PRIVATE NO. BEFORE TITLE #17

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

TRIM SLIGHTLY TOP AND BOTTOM FOR PROPORTION. DO NOT EMPHASIZE
STONE WALL, MAKE AS UNOBSTRUSIVE AS POSSIBLE. FOR COLORS FOLLOW
KODACHROME TRANSPARENCY. WE WOULD ALSO LIKE IT IF THE FEW BUSHES
AND TREES WHICH ARE NOT PINES COULD BE MADE IN AUTUMN COLORS LIKE
THE CARD ATTACHED. RETURN KODACHROME WHEN THROUGH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1		FEB 23 1950
RETOUCHING		2	FEB 2 1950	
REPHOTO				FEB 17 1950
PHOTO-LITHO				MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	22	MAR 1 1950	
ARTIST DEPT.	104	27		

DATE BLUEPRINT OK'D

DATE Filed

SEP 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

9/14/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9459 ORDER NO. 58400 DATE 1-10-50

CUSTOMER

MITCHELL AUTO SALES
HAMMOND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

3 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MITCHELL AUTO SALES, INC./
626 STATE ST. - HAMMOND, IND./

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

Handwritten signature in red ink

MAKEOVER

RETOUCHING

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

Handwritten notes and signatures

NO. D-9460

DISTRIBUTED BY J. B. HOFFMAN & SON, HARRISBURG, PA. ORDER No. 58798

DATE 1-11-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM INDIANTOWN GAP
MILITARY RESERVATION

FRONT: VIEW OF MILITARY RESERVATION
FROM POST HEADQUARTERS

COPYRIGHT MCML BY CURT TEICH & CO.,

RETOUCHING AND COLOR DESCRIPTION
INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

SUBMIT SKETCH.

USE PHOTO FROM #5BH748. MAKE COLORFUL WITH

RED ATTRACTIVE LETTERING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D9460

DISTRIBUTED BY J.B. HOFFMAN & SON, HARRISBURG, PA. ORDER No. 58798

DATE 1-11-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRATITUDE TRAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CAR DULL OLIVE GREEN. STRIP SIGN TOP EDGE BLUE. CENTER WHITE BOTTOM
RED BLACK LETTERS. TOP & BOTTOM SIGNS. BLACK WHITE LETTERS. DARK
WHEELS. LIGHT STONE MARKER ON RIGHT. BLDG ON LEFT LIGHT BUFF
GREEN ROOF & AWNINGS ON LEFT WING. GREEN LAWN & SHRUBBERY.
PUT FLAG ON POLE IN CENTER. WHITE POLE. SHOW LETTERS CLEAR ON
SIGNS ON GRATITUDE CAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

FEB 1 1950

EB 13 1950

MAR 7 1950 MAR 22 1950

APR 13 1950

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9461

ORDER No. 58832

DATE 1/11/50'

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOAT LANDING AND ELEPHANT BUTTE
IN THE LAKE, ELEPHANT BUTTE, N.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JAN 17 1950	JAN 19 1950
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 3 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685, NO. D-9462
ALBUQUERQUE, N. M.

ORDER No. 58832

DATE 1/11/50

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOAT DOCKS AND NUMEROUS PRIVATE
BOATS ON THE LAKE, ELEPHANT BUTTE,
N. M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELO PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 12 1950

AND WORK SCHEDULE

JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 14 1950
SKETCH				
RETOUCHING	3	1	JAN 17 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

FEB 16 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9463
ORDER No. 58832
DATE 1/11/50

1 M POST CARDS		C.T. PHOTO PLATIN	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT NO. 1	R. M. NO
TITLE IN FULL		IMPRINT	SAME AS ABOVE
BOAT DOCK AND MOUNTAINS IN DISTANCE, ELEPHANT BUTTE, N. M.			
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date JAN 12 1950 AND WORK SCHEDULE Date JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 12 1950
SKETCH				
RETOUCHING	3	1 1/2	JAN 17 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 9 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed FEB 16 1950
By _____ By Jv
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9464
ORDER No. 58832
DATE 1/11/50

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL	IMPRINT
VIEW OF THE LODGE AND BOAT HOUSE AS SEEN FROM THE LAKE, ELEPHANT BUTTE, N. M.	SAVE AS ABOVE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By JAN 12 1950 ESTIMATE AND WORK SCHEDULE By JAN 12 1950
Date Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		/	JAN 17 1950	JAN 17 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 3 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 3 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed
By By
DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9465

ORDER No. 58832

DATE 1/11/50

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

HOTEL AT ELEPHANT BUTTE, N. M.



PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 12 1950

AND WORK SCHEDULE

JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1 1/2	JAN 17 1950	JAN 18 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9466

ORDER No. 58832

DATE 1/11/50

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/VIEW OF LODGE ON THE LAKE SHORE,
/ELEPHANT BUTTE, N. M./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

G-142

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By JAN 12 1950 AND WORK SCHEDULE By JAN 12 1950
Date JAN 12 1950 Date JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1950	JAN 11 1950
SKETCH				
RETOUCHING	3	1	JAN 17 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed FEB 16 1950

By _____ By Jr

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9467

ORDER NO. 58832
1/11/50

DATE

1	M	POST CARDS	C.T. PHOTO PLATIN	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER			FRONT NO. 1 R. M. NO	
TITLE IN FULL			IMPRINT	
ELEPHANT BUTTE LODGE, ELEPHANT BUTTE, N. M.			SAME AS ABOVE	
894. 11. 1			PHOTO PROPERTY OF CUSTOMER	

RETOUCHING AND COLOR DESCRIPTION

SEE VIEW #6 FOR BETTER DETAILS OF BLDG.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

G-142

Executive OK of Estimate

By

Date

JAN 12 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JAN 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 16 1950
SKETCH				
RETOUCHING		2	JAN 17 1950	JAN 20 1950
REPHOTO				
PHOTO-LITHO			JAN 30 1950	FEB 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

FEB 16 1950

Jr

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685
ALBUQUERQUE, N. M.

NO. D-9468

ORDER No. 58832

DATE 1/11/50

1 M POST CARDS C.T. PHOTO PLATIN FULL FACE

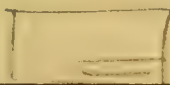
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE MODERN CABINS ON THE
LAKE SHORE, ELEPHANT BUTTE, N. M.

Sept. 11



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 12 1950

JAN 12 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 15 1950
SKETCH				
RETOUCHING	3	2	JAN 17 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	FEB 3 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			FEB 3 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685,
ALBUQUERQUE, N. M.

NO. D-9469

ORDER No. 58832
1/11/50

DATE

1 M POST CARDS

C.T. PHOTO PLATIN FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT
SAME AS ABOVE

VIEW OF THE CAMP GROUNDS ON THE
LAKE SHORE, ELEPHANT BUTTE, N. M.

8 pt. nit.



PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JAN 12 1950

AND WORK SCHEDULE

Date

JAN 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 12 1950	JAN 12 1950
SKETCH				
RETOUCHING		1	JAN 17 1950	JAN 19 1950
REPHOTO				
PHOTO-LITHO			JAN 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-9470
ORDER NO. 58833
DATE 1-11-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

TITLE IN FULL GALLUP, THE INDIAN CAPITAL IMPRINT SAME AS ABOVE.
NEW MEXICO AND VICINITY

FRONT: ZUNI SILVERSMITH AND FAMILY
COPYRIGHT MCML BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A. /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO ATTACHED. SEE TISSUE OVERLAY FOR INSTRS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

NO. D-9470
ORDER NO. 58833
DATE 1-11-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM THE INDIAN
CAPITAL - GALLUP
NEW MEXICO

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH1723.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

By <u>12</u>	
Date <u>FEB 7 1950</u>	Date <u>FEB 10 1950</u>
EXPOSURE	EST. TIME
10	5
13	2
DATE	DATE
FEB 10 1950	FEB 22 1950
FEB 10 1950	MAR 2 1950
EXPOSURE	EST. TIME
31	36
32	
DATE	DATE
MAR 24 1950	
By <u>Jo</u>	
DATE	DATE
FEB 8 1950	FEB 10 1950

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX
685, ALBUQUERQUE, N.M.

NO. D-9471

ORDER No. 58830

DATE 1-11-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC HIGHWAY 85
THROUGH NEW MEXICO

FRONT: ELEPHANT BUTTE DAM

COPYRIGHT MCML BY CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 5AH435.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

NO. D-9471

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

ORDER No. 58831

DATE 1-11-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHWAY U.S. 85
THRU NEW MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH50.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

#18
Colored 1/8
10

1 Rights as
marked

T.P. X
Just

Reduce color plates
for Post Card

5,70

6-173

FEB 2 1950

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE
6			
2		FEB 6 1950	
		MAR 9 1950	
4	20		

Back used for post card

APR 5 1950

By 20

DATE returned to Customer

By JAN 31 1950

DISTRIBUTED BY SOUTHWEST POST CARD CO., BOX 685
ALBUQUERQUE, N.M.

NO. D-9472
ORDER No. 58828

DATE 1-11-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL
SCENES ON HIGHWAY
U.S. 70 THRU SOUTHERN NEW MEXICO
FRONT: DARK CANYON

IMPRINT
SAME AS ABOVE.

COPYRIGHT MCML BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH. /

USE PHOTO FROM 1BH224. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

NO. D-9472
ORDER No. 58828

DATE 1-11-50 /

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

TITLE IN FULL
HIGHWAY U.S. 70 - THRU
SOUTHERN NEW MEXICO

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.
S. PAT. OFF.) /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH51. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Reduce color plates
for Post Cards*

1 Right As marked

2/23 34

Back used for post card

APR 5 1950

By [Signature]

DATE Photo Returned to Customer

Right - FEB 8 1950

DATE	FILED	DATE	FILED
FEB 3 1950		FEB 15 1950	
		MAR 9 1950	
		MAR 24 1950	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9473 ORDER NO. 58410 DATE 1-11-50

CUSTOMER ANDERSON ENTERPRISES, INC.
ST. CHARLES, ILL.

DBL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 5 1/2 X 7

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEAUTIFUL POTTAWATOMIE PARK
ST. CHARLES, ILL.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN/ TYPE COPY FOR REVERSE SIDE
ATTACHED. SET UP TO COVER APPROXIMATELY 1 1/2 POST CARD SECTIONS
(IN OTHER WORDS HALF OF BOTTOM SECTION IS TO REMAIN BLANK)

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN KODACHROME PRINT TO CUSTOMER.

Ret'd 4/26/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

1 Print from Neg
1-5x7

Net 6 1/2
1 1/2 106

Net 9-114-4/3/50

WJH

Q188

Ok True Impression

NO. D-9474
ORDER No. 58832

DATE 1-11-50'

3^M LARGE FOLDER COVER C.T.PHOTO PLATIN FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL

IMPRINT

ELEPHANT BUTTE LAKE AND DAM ON RIO
GRANDE RIVER, ELEPHANT BUTTE, NEW
MEXICO

SAME AS ABOVE

FRONT: BOAT LANDING AND ~~REAR~~ ELEPHANT BUTTE

SMALL TYPE: COPYRIGHT MCML BY CURT

TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 8A1895'

SUBMIT SKETCH

SUBMIT: ☐ RET. PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO

NO.

D-9474

DISTRIBUTED BY SOUTHWEST POST CARD CO.
BOX 685, ALBUQUERQUE, N.M.

ORDER No. 58832

DATE 1-11-50

3 M LARGE FOLDER COVER C. T. PHOTO PLATIN BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

DRIVEWAY ACROSS ELEPHANT BUTTE
DAM

GENUINE CURTEICH-CHICAGO,
"C.T.PHOTO PLATIN" CREATION,
(REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5A-H434

SUBMIT: RET. PHOTO REPHOT PROOF HANDCOL PRO RETURN PHOTO

CURT TEICH

PROOF HANDCOL PRO

INC

(AG)

RETURN PHOTO

DESCRIPTION	DATE	TIME	BY
1. PREPARE	FEB 7 1950		
2. PREPARE	FEB 20 1950		
3. PREPARE	MAR 3 1950		
4. PREPARE	FEB 20 1950		
5. PREPARE	MAR 9 1950		
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100. PREPARE			

Reuben FEB 17 1950 FEB 20 1950

COUDERSPORT ICE MINE, COUDERSPORT, PA.

NO. D-9475

ORDER No. 58841

DATE 1-12-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL SOUVENIR FOLDER OF THE

IMPRINT SAME AS ABOVE.

COUDERSPORT ICE MINE

COUDERSPORT, PA.

ROOSEVELT HIGHWAY U.S. 61

COPYRIGHT MCML BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

SHOW VERY BRIGHT & ATTRACTIVE COLORING.

LAY OFF BLACK.

USE PHOTO FROM 8AH3183.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9475

COUDERSPORT ICE MINE, COUDERSPORT, PA.

ORDER No. 58841

DATE 1-12-50

6 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

ENTRANCE TO ICE MINE AND GIFT
SHOP, COUDERSPORT, PA.

IMPRINT

GENUINE CURT TEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG. U.S.
S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9AH2019.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

FEB 7 1950

FEB 22 1950

MAR 6 1950

FEB 22 1950

MAR 14 1950

APR 25 1950

DATE Filed

FEB 17 1950

FEB 22 1950

DATE 1-12-50'

12½^M LARGE FOLDER COVER C.T. ART COLOSTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

SOUVENIR FOLDER OF OCEAN CITY,
MARYLAND

SAME AS ABOVE.

FRONT: BOARDWALK AND BEACH
LOOKING NORTH

COPYRIGHT MCML CURT TEICH & CO., INC. PHO

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION CHICAGO, U.S.A.

SUBMIT SKETCH.

USE PHOTO FROM 3BH1359.

Use very bright colors. no dark shading.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

GERT TEICH & COMPANY, INC., CHICAGO

NO. D-9476

THE HARRY P. CANN & BRO. CO., BALTIMORE, MD. ORDER NO. 58848

DATE 1-12-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BARK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM OCEAN CITY - MD

GENUINE-CURTEICH -CHICAGO "C.T."
"ART COLOR TONE" CREATION
(REG. U.S. PAT. OFF.)

set up, see Card attached

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4BH1135.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

3 Rep. to as
marked

OPERATION	EST. TIME	DATE ENTERED DEPT	DATE COMPLETED
ENG. TIME			
REPAIRING	10 7-2	FEB 6 50	FEB 8 1950
PRINTING			FEB 4 1950
ENCORING			
HAND CO. OF PLATE			
PRINT COPY	136		

DATE Filed MAR 21 1950

Pgh. JAN 1952
 back 20
 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9477 ORDER NO. 58438 DATE 1-13-50

CUSTOMER LOUISVILLE CHEMICAL CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M ENVELOPES SIZE 6 3/4"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOUISVILLE CHEMICAL CO.,
INCORPORATED
HANCOCK & JEFFERSON STS, LOUISVILLE 2
KENTUCKY (SEE COPY)

FRONT NO. NO (All of this on address side) Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

"IF IT'S A PEST CALL US" TO BE PRINTED IN BLACK ON FLAP...

FOLLOW SKETCH. USE PHOTO FROM D-9323 IN SIZE SHOWN.
BLUE INK IN TYPE AND DESIGN TO MATCH BLUE ON D-9323.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1 - 5 x 7

Lay Out 2
Ret. 1/2
SM He. 107-1-71-0
3 1/2

107-1-71-0

Top

Ok Blue Imprinter

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9478 ORDER NO. 58439 DATE 1-10-50
CUSTOMER LOUISVILLE CHEMICAL CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

50 MENVELOPES SIZE #10 COMM.

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOUISVILLE CHEMICAL CO.,
INCORPORATED - HANCOCK & JEFFERSON
STS., LOUISVILLE 2, KENTUCKY
(SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

"IF IT'S A PEST CALL US"..... TO BE PRINTED IN BLACK ON FLAP.....

FOLLOW SKETCH. USE PHOTO FROM D-9323 IN SIZE SHOWN.

BLUE INK IN TYPE AND DESIGN TO MATCH BLUE ON D-9323.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L.A. 5-10-50

Lay Out 1 1/2
H. cut 1/4

W.D. 31

6/12/55
Photo in Large 2 File

Ok Blue! Express

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9479 ORDER NO. 58440 DATE 1-13-50

CUSTOMER LOUISVILLE CHEMICAL CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

50 M STATEMENTS SIZE 7 7/8 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOUISVILLE CHEMICAL COMPANY
INCORPORATED
MANUFACTURERS - JOBBERS....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH.

FOLLOW SKETCHES & CORRECTIONS AS MARKED. BLUE INK IN TYPE AND DESIGN TO
MATCH BLUE ON D-9323..... IN ADDITION TO TYPE COPY ON SKETCHES
TYPE COPY ON SHEET A IS ALSO TO APPEAR, INCLUDING HAND AS SHOWN.
RULES FOR VARIOUS COLUMNS TO BE CAREFULLY MADE TO SPACES AS SHOWN.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

OK Blue Impression

1-5-7
1-107-2-1100

OK H.
TOP
sheet

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9480 ORDER NO. 58440 DATE 1-13-50

CUSTOMER LOUISVILLE CHEMICAL CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M STATEMENTS SIZE 7 7/8 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOUISVILLE CHEMICAL & EXTERMI-
NATING CO., INCORPORATED - MANUFACTURERS
JOBBER....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCHES & CORRECTIONS AS MARKED. BLUE INK IN TYPE AND DESIGN TO
MATCH BLUE ON D-9323.... IN ADDITION TO TYPE COPY ON SKETCHES
TYPE COPY ON SHEET A IS ALSO TO APPEAR, INCLUDING HAND AS SHOWN.
RULES FOR VARIOUS COLUMNS TO BE CAREFULLY MAKE TO SPACES AS SHOWN.

COLOR DESCRIPTION

FOLLOW SKETCH./

PHOTO RETURNED

TO

PHOTO USED FOR

Use Dist. from
D 9479. See diff types.

W 800

Sheet

Ok Blue Impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9481 ORDER NO. 58451 DATE 1-16-50

CUSTOMER SOUTHLAND HOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

TAKE OVER

ADV.

Price

Retouching only

2

2/28/50

CH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9482 ORDER NO. 58459 DATE 1-17-50

CUSTOMER PAKAN FURNITURE MFGRS.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

TRIPLE

25 M POST CARDS SIZE 3½ X 16½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PAKAN FURNITURE MFR'S -
MODERN AND PERIOD FURNITURE.....ETC.
(SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

ADDRESS SECTION:

SAME AS ON D-9333

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ART COLORTONE SIDE A-B-C- FULL FACE. PHOTOS AND COLOR INSTRS. ENCLOSED.
TYPE PANEL BLACK BACKGROUND WITH TYPE COPY IN REVERSE. OTHER SIDE - 2 COLORS
OUR REGULAR BLUE AND RED. USE RED WHEN RED IS SHOWN ON LAYOUT.
USE BLUE WHEN BLUE IS SHOWN ON LAYOUT.
USE SMALL PICTURES FOR THIS SIDE FROM D-9333.

SEE LAYOUT.

COLOR DESCRIPTION

SEE ABOVE AND INSTRS. ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

8X10

NO. D-9483
ORDER No. #k39932
DATE 1-17-50

JUMBO CARD COMPANY, CHICAGO, ILLINOIS

6 1/4 M JUMBO CARDS 6 1/2 x 9 PHOTO PLATIN FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. SPECIAL R. M. YES
TITLE IN FULL	IMPRINT
LOWER RT CORNER:	VISITORS EVER WELCOME AT THE ST.
DR. MARIO SALVADOR	LOUIS CATHEDRAL
PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By JAN 26 1950
Date
ESTIMATE AND WORK SCHEDULE
Cost Dept. Checked By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		32	JAN 25 1950	
REPHOTO			JAN 18 1950	JAN 26 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D By
DATE HAND COLOR PROOF OK'D
DATE BLUEPRINT OK'D By
DATE Photo Returned to Customer

8x10

NO. D-9484
ORDER No. K 39932
DATE 1-17-50'

JUMBO CARD COMPANY, CHICAGO, ILLINOIS

6 1/2 M JUMBO CARDS 6 1/2 x 9 PHOTO PLATIN FULL FACE'	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. NO /
TITLE IN FULL	IMPRINT NONE
PHOTO PROPERTY OF CUST.	

RETOUCHING AND COLOR DESCRIPTION

(CLERICAL PERSONAGE)

SEE TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____ Date JAN 26 1950

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JAN 31 1950
SKETCH				
RETOUCHING		2 1/2	JAN 26 1950	
REPHOTO				JAN 27 1950
PHOTO-LITHO			FEB 9 1950	FEB 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

OLD TALBOTT TAVERN, BARDSTOWN, KY.

NO. D-9485
ORDER No. 58896
DATE 1-18-50

6 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

HISTORIC BARDSTOWN, KENTUCKY

NONE

FRONT: "MY OLD KENTUCKY HOME"

COPYRIGHT MCML BY CURT TEICH & CO.,
INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 7AH3273.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9485

OLD TALBOTT TAVERN, BARDSTOWN, KY.

ORDER No. 58896

DATE 1-18-50

6 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

SOUVENIR FOLDER OF HISTORIC BARDS - GENUINE CURTEICH-CHICAGO "C.T.
TOWN - FOUNDED IN 1788 -
KENTUCKY 1775

ART COLORTONE" CREATION (REG. U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS AND CARDS ATTACHED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored photo front 16 by 10
+ back 10 by 10

U-7A-4450
A-69052-N
S-7A-4447
D-7A-4447
S-5987-79-N
T-9A-4447
O-7A-4451
W-#I.
R-#II.

TOP

FEB 2 1950

DO 8.82 10 1 1/2 11
#4-48 5-11 MAR 23 1950

APR 7 1950 APR 21 1950

114 101 31 5-12-50 5/10/50

MAY 15 1950

front 15
back 21
36

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R P H O T O P R O P E R T Y O F C T & C O. N O Y E S R E T U R N P H O T O	DIAL NO. D-9486	ORDER NO. 59016	DATE 1-19-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>	P H O T O R E T U R N E D T O P H O T O U S E D F O R
	CUSTOMER H.G. LINDWALL WINNETKA, ILL.	1 M POST CARDS		SIZE 3½ X 5½	STYLE PHOTO PLATIN-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u>		FRONT NO. 5		(All of this on address side) 3 SIDES		
	Title in Plate Yes No Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		R. M. Yes No		
Title in full IN SIDE PANEL: LINDWALL'S CHOICE ANTIQUES FINE UPHOLSTERING AND REPAIRING - ESTABLISHED 1894.		Trade Mark Yes No		Special type as sample		IMPRINT: Customer C. T. Imprint No Imprint	
RETOUCHING DEPARTMENT		Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Follow Layout		Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue	
FULL FACE WITH PANEL AT RIGHT SIDE. FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN, BUT TAKE OUT CHRISTMAS DECORATIONS (PINE CONES) IN WINDOW AND NEAR THE WINDOW.							
COLOR DESCRIPTION							

TOP

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE,
PADUCAH, KY.
NO. D-9487
ORDER No. 59021
DATE 1-19-50

12½ M GUIDE BOOK COVER 6 3/4 x 4 3/4 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL KENTUCKY LAKE
GIGANTIC KENTUCKY DAM

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXX

SMALL: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, ILL.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 7BH1925. SEE DUMMY LAYOUT.

SUBMIT SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Skt 106

[Large handwritten signature]

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			MAR 21 1950		
SKETCH	10	6		MAR 27 1950	
RETOUCHING		3			
REPHOTO					
PHOTO-LITHO			MAR 29 1950	APR 6 1950	
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	41	14			

DATE BLUEPRINT OK'D _____ DATE Filed APR 17 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

MAY 8 1950
 DATE Filed
 By
 DATE Mailed Returned to Customer
 15
 102
 MAR 24 1950 27

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9489-K
ORDER No. 59043
DATE 1-23-50

GIANT 12 1/2 M POST CARDS 6 5/8 x 9 1/8 KODACHROME FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. SPECIAL R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE.
	TITLE: "THIS IS THE PLACE MONUMENT", SALT LAKE CITY, UTAH
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLOR PLATES FROM 9BK79.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on order for this customer. Please see to it, that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____
ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed JUN 19 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Albumen

W

NO.

D-9490-K

DESERET BOOK COMPANY, ~~XXXX~~ SALT LAKE CITY,
UTAH

ORDER NO. 59043

DATE 1-23-50

GIANT

12 1/2 M POST CARDS 6 5/8 x 9 1/8 KODACHROME FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M. YES *No*

IMPRINT SAME AS ABOVE.

TITLE: THE "MORMON" TEMPLE AND
TABERNACLE,
SALT LAKE CITY, UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DO NOT CROP TO CLOSE AT TOP. NOTE STATUE OF MORONI
ON TOP OF TOWER. GIVE AS MUCH OF FOREGRD AS POSSIBLE.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!

Subjects on
Order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush!

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 6 - 1950	JUN 6 - 1950
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

7/19/50
7/13

William

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9491-K
ORDER No. 59043
DATE 1-23-50

GIANT
12 1/2 M POST CARDS 6 5/8 x 9 1/8 KODACHROME FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPECIAL R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

TITLE: "MORMON" TABERNACLE CHOIR,
SALT LAKE CITY, UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLOR PLATES FROM 9BK73.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOLOR PROOF~~ RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
orders for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Albumen

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9492-K
ORDER No. 59043
DATE 1-23-50

GIANT
12 1/2 M POST CARDS 6 5/8 x 9 1/8 KODACHROME FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No SPECIAL R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: THE STATE CAPITOL BUILDING,
SALT LAKE CITY, UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 19 1950

By _____

DATE Photo Returned to Customer _____

7/19/50

XB

William

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9493-K
ORDER No. 59043

DATE 1-23-50

12½ M POST CARDS 6 5/8 x 9 1/8 KODACHROME FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. SPECIAL R. M. YES

IMPRINT SAME AS ABOVE.

TITLE: THE GREAT WHITE THRONE,
ZION NATIONAL PARK, UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND PLATES(COLOR) FROM 9BK68.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION!!

Subjects on
order for this customer. Please
see to it that all cuts of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED	DEPT. COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed JUN 19 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

7/19/50
KS

Albumin

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

NO. D-9494-K

ORDER NO. 59043

DATE 1-23-50

12 $\frac{1}{2}$ M GIANT POST CARDS 6 5/8 x 9 1/8 KODACHROME FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. SPECIAL R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

TITLE: THE CATHEDRAL - BRYCE
CANYON NATIONAL PARK,
UTAH

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO AND COLOR PLATES FROM 9BK72.

NO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

6 Subjects on
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

JUN 23 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/19/50
AK

Albumen

OPERATION	EST. TIME <small>(Total - allowed)</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 22 1950	FEB 23 1950
SKETCH	4 ¹ / ₂	FEB 22 1950	FEB 23 1950
RETOUCHING			
PHOTO-LITHO			MAR 1 1950
BLEUPRINT STRIPPING, OPAQUINO			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	104 3-		

ORDER NO. _____ DATE FILED MAR 13 1950
 BY _____
 PHOTO RETURNED TO CUSTOMER _____
 DATE PHOTO RETURNED TO CUSTOMER FEB 14 1950 FEB 20 1950

OPERATION	EST. TIME <small>(Total - Allowed)</small>	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUINO			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.			

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9496 ORDER NO. 59062 DATE 1-25-50

CUSTOMER KLOTZ CONFECTION CO.
LOUISVILLE, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M TRIPLE POST CARDS SIZE 5 1/2 X 10 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KLOTZ CONFECTION COMPANY
INCORPORATED
LOUISVILLE, KENTUCKY ...ETC.
(SEE COPY)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN. ART COLORTONE 1 SIDE
2 COLORS - BLUE AND RED - PHOTOGRAPH BOXES FOR ADDRESS SECTION AND BRING OUT
DETAILS AS MUCH AS POSSIBLE.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW SKETCH. SEE SAMPLES.

RETURN ALL SAMPLES TO ADV. DEPT. WHEN FINISHED.

MAILED

MAR 15 1950

PHOTO RETURNED

TO

PHOTO USED FOR

Dark Blue
Light Blue
Red
Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

C U S T O M E R P H O T O P R O P E R T Y O F C U R T & C O. N O Y E S R E T U R N P H O T O X	DIAL No. D-9497	ORDER NO. 59064	DATE 1-26-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div>Photos for this Customer</div>	P H O T O R E T U R N E D T O P H O T O U S E D F O R
	CUSTOMER CONCORD HOTEL, ST. PETERSBURG, FLORIDA						
	6 1/2 M DOUBLE POST CARDS	SIZE 3 1/2 X 11	STYLEART COLORTONE-FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full IN PLATE: CONCORD HOTEL, ST. PETERSBURG, FLA. -- CONCORD HOTEL PATIO			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
USE PHOTO #1 AT LEFT - USE PHOTO #2 AT RIGHT.							
FOLLOW TISSUE OVERLAY.							
COLOR DESCRIPTION							
FOLLOW TISSUE OVERLAY.							
SEE ALSO CARD ATTCHD.							

3M-1-2-40

Frank Must have proof
2-18-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9498 | ORDER NO. 59089 DATE 1-30-50

CUSTOMER RIDGE INN
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

THE RIDGE INN
6648 RIDGE AVENUE, CHICAGO 26, ILL.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

2-5x7
Ret 3
Walt

DISTRIBUTED BY BLACK HILLS POST CARD CO.,
DEADWOOD, S.D.

NO. D-9499
ORDER No. 59290
DATE 1-31-50

25 M GUIDE BOOK COVER 6 3/4 x 4 3/4 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A STORY OF THE BLACK HILLS AND
BAD LANDS OF SOUTH DAKOTA

SMALL: COPYRIGHT MCML BY CURT
TEICH & CO., INC. CHICAGO, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 6BH1721.

SUBMIT: RET. PHOTO REPHOTO L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH COMPANY, INC., CHICAGO
PE PHOTO TICKET

Executive OK of Estimate

By _____ Date _____

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10		MAR 20 1950	MAR 23 1950
RETOUCHING	8			
REPHOTO				
PHOTO-LITHO			MAR 29 1950	APR 6 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3			
ARTIST DEPT.	18			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

PUBLISHED EXCLUSIVELY FOR FRANK T. PATYK
SAULT STE. MARIE, MICH.

NO. D-9500

ORDER No. 59109

DATE 2-1-50

25 M BABY FOLDER COVER C. T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

SOUVENIR FROM SAULT STE. MARIE,
MICHIGAN "THE FAMOUS LOCK CITY"
ENTRANCE TO THE FAMOUS SOO LOCK

IMPRINT
SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 8B-H41

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

PUBLISHED EXCLUSIVELY FOR FRANK T. PATYK
SAULT STE. MARIE, MICH.

NO. D-9500

ORDER No. 59109

DATE 2-1-50

25 M BABY FOLDER COVER C. T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

FREIGHTER DOWNWARD BOUND, LEAV-
ING THE MAC ARTHUR LOCK

IMPRINT
GENUINE CURTEICH-CHICAGO
"C. T. ART COLORTONE" CREATION
(REG. U.S.PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B-H34

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY CHICAGO
ENVELOPE PHOTO

ESTIMATE AND WORK SCHEDULE By MAR 2 1950

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
18	4	MAR 2 1950
3	MAR 28 1950	MAR 31 1950
	APR 6 1950	APR 20 1950
103	76	7-28-50

DATE Filed MAY 1 1950

By 70

DATE Returned to Customer

PUTVIN DRUG STORE, MUNISING, MICH.

NO. D-9501

ORDER No. 59335

DATE 2-2-50

6½ M LARGE FOLDER COVER ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

SOUVENIR VIEWS OF MUNISING
MICH.

FRONT: MINER'S CASTLE

IMPRINT NONE

SMALL TYPE: COPYRIGHT MCML BY CURT
REICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE 9B741 CARD - SEE ATTACHED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

NO. D-9501

PUTVIN DRUG STORE, MUNISING, MICH.

ORDER No. 59335

DATE 2-2-50

6½ M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

GREETINGS FROM MUNISING
MICHIGAN

IMPRINT NONE

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

Front 9B741

M - 1A438-N
U - 8A675-N
N - 9B744-N
I - 9B743-N
S - 9B741-N
I - 9B742-N
N - 8A673-N
G - 6B891

MAR 7 1950

ESTIMATE
AND WORK SCHEDULE

By

Date

MAR 7 1950

APR 3 1950

APR 18 1950

104
108

32

4-27-50

APR 28 1950

DATE Filed

By

front 14
back 18
32

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-9502 ORDER NO. 59117 DATE 2-2-50

CUSTOMER H. JOHN SCHIECK
MOLINE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

2 POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

SKY RIDGE OBSERVATORY 3201 COALTOWN
RD. MOLINE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

HALLAM & VESTY, ALEXANDRIA BAY, N.Y.

NO. D-9503
ORDER No. 58659
DATE 2-3-50

6½ M GIANT POST CARDS 7 x 11 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
THOUSAND ISLANDS INTERNATIONAL
BRIDGE CROSSING ST. LAWRENCE
RIVER, CANADIAN SPANS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. SPEC. R. M. YES *same as*
IMPRINT SAME AS ABOVE. D-8923

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH256. USE SAME COLORING
AS ON D-8923.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
no
CURT TEICH & COMPANY INC., CHICAGO
ENVELOPE PHOTO SET

Executive OK of Estimate By _____ Cost Dept. Checked
Date FEB 13 1950 AND WORK SCHEDULE Date FEB 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	20	2		
RETOUCHING	2	3		MAR 2 1950
REPHOTO			FEB 6 1950	FEB 10 1950
PHOTO-LITHO			MAR 3 1950	MAR 13 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 14 1950	
ARTIST DEPT.	43	20		

DATE BLUEPRINT OK'D _____ DATE Filed APR 21 1950
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

7 Reprints

NORTH CAROLINA NEWS CO., DURHAM, N.C.

NO. D-9504

ORDER NO. 59359

DATE 2-3-50

25 M LARGE FOLDER COVER ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM TOBACCOLAND

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH - use 3BH149

USE ATTACHED CARDS FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO

NO. D-9504

NORTH CAROLINA NEWS CO., DURHAM, N.C.

ORDER NO. 59359

DATE 2-3-50

25 M LARGE FOLDER COVER ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH (GROUP VIEWS)

USE ATTACHED CARDS FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By FEH Date FEB 13 1950

EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
20	1213 1950	
6	FEB 20 1950	
9	MAR 24 1950	MAR 22 1950
		APR 6 1950
42		
36		

DATE Filed MAY 8 1950

By JA

DATE Photo Returned to Customer

NO. D-9505

DISTRIBUTED BY BUFFALO STATIONERY CO., BUFFALO, ORDER No. 59142
+ U.N. TRADEMARK N.Y.

DATE 2-7-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE D-2578

SOUVENIR OF NIAGARA FALLS

12 VIEWS BY DAY

12 VIEWS BY NIGHT

SMALL: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOR FRONT USE PHOTO FROM OCH274.,

AND ALSO COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9505

DISTRIBUTED BY BUFFALO STATIONERY CO., BUFFALO, ORDER No. 59142
N.Y.

DATE 2-7-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.U.S.
PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(GROUP VIEW)

USE PHOTO AND COLOR PLATES FROM

2BH168 & 6BH2072.

2AH168 2071

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Front Cover 3181
18

Back
G-201

FEB 8 1950
MAR 20 1950
APR 10 1950
APR 7 1950
APR 25 1950
APR 17 1950
APR 13 1950
APR 17 1950
MAY 1 1950
MAR 31 1950
32

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND,
MICH.

NO. D-9506
ORDER No. 59209
DATE 2-9-50

12 $\frac{1}{2}$ M NOTEHEAD BOX COVER. C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PICTORIAL CORRESPONDENCE NOTES
FROM MACKINAC ISLAND
MICHIGAN

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1583.

USE 8BH1583 FOR COLOR GUIDE.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date FEB 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 23 1950
SKETCH	2	1/2	FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	MAR 1 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1		

DATE BLUEPRINT OK'D _____

DATE Filed MAR 16 1950

By _____

By J.C.

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

NO. D-9507

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND, MICH. ORDER No. 59209

DATE 2-9-50

12 1/2 M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES FROM 8BH1583.

no

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2	1	FEB 22 1950	FEB 27 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND,
MICH.

NO. D-9508

ORDER No. 59209

DATE 2-9-50

12 $\frac{1}{2}$ M NOTEHEAD size 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES FROM 5AH670.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		0	FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 16 1950

NO. D-9509
BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND, MICH. ORDER No. 59209
DATE 2-9-50

12½ M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES FROM 5AH2414.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
Date FEB 21 1950 AND WORK SCHEDULE Date FEB 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		0 1	FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D _____ DATE Filed MAR 16 1950
By _____ By 7m
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

use new layout

NO. D-9510

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND, MICH. ORDER No. 59209
DATE 2-9-50

12½ M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES OF 7AH3608.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

FEB 21 1950

FEB 23 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		0	FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12-1		

DATE BLUEPRINT OK'D

DATE Filed

MAR 16 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND,
MICH.

NO. D-9511
ORDER No. 59209
DATE 2-9-50

12 $\frac{1}{2}$ M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES OF 1BH1006.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By FEB 21 1950 Cost Dept. Checked By FEB 21 1950
Date FEB 21 1950 **ESTIMATE AND WORK SCHEDULE** Date FEB 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 22 1950	
SKETCH		0	FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed MAR 16 1950

By _____ By Jo.

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-9512

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND, MICH. ORDER No. 59209

DATE 2-9-50

12 1/2 M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES OF 7AH1139.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date FEB 21 1950 AND WORK SCHEDULE By _____ Date FEB 21 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1950	
SKETCH		0	FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			B 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By MAR 16 1950

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-9513
BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND, MICH. ORDER No. 59209
DATE 2-9-50

12 $\frac{1}{2}$ M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES FROM 5BH1140.

SUBMIT: NO
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____ FEB 21 1950
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			FEB 23 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAR 16 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Use New Key

BENJAMIN'S PHOTO ART SERVICE, MACKINAC ISLAND,
MICH.

NO. D-9514
ORDER No. 59209
DATE 2-9-50

12½ M NOTEHEAD SIZE 8 x 10 C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(NO TITLE)

USE BLACK & COLOR NEGATIVES FROM 1BH2527.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1950	
SKETCH		0	FEB 2 1950	FEB 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 23 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		15		

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAR 16 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Use New Layout

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No.	D-9515	ORDER NO.	59160	DATE	2-10-50	DEPT.	RETOUCHING	DATE COMPLETED	
	CUSTOMER	W.T. HAMMACK WASHINGTON 9, D.C.					ENGRAVING			
PHOTO PROPERTY OF C. T. & CO.	5 MPOST CARDS		SIZE		3 1/2 X 5 1/2		STYLE PHOTO PLATIN-FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout						FRONT NO. 5 (All of this on address side)			
RETURN PHOTO	Title in Plate Yes No		Copyright in Plate Yes No		Title in full		R. M. Yes No		Special type as sample	
	ROCKHOLD CREEK - BRIDGE 1929-BRIDGE 1949 .. ANCHORAGE 1929- ANCHORAGE 1949						IMPRINT: Customer C. T. Imprint No Imprint			
NO	RETOUCHING DEPARTMENT						Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout									
COLOR DESCRIPTION										

2
Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

1-547
Ret ✓

W 804

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-9516 ORDER NO. 59160 DATE 2-10-50

CUSTOMER W.T. HAMMACK
WASHINGTON 9, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

5 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE WAY TO DEAL - WITH OTHER NEIGHBORING
COMMUNITIES

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Seals Citizens - W. T. Hammack

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9556 ORDER NO. 60082 DATE 3-28-50

CUSTOMER HOTELS WINDERMERE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

GIANT

6 M POST CARDS SIZE 5½ X 7

STYLE PHOTO COTE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTELS WINDERMERE CHICAGO (INSET)
LAKE MICHIGAN

SMALL TYPE: (C) CURT TEICH & CO., INC.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

ENLARGE PHOTO FROM 4BH1217 TO SIZE 5½ X 7. USE LARGER ROLLED PHOTO FOR
GUIDE IN RETOUCHING REST OF WIDTH, WHICH WILL COME AT WILL.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

C. L. WAITE, WHITE'S CITY, N.M.

NO. D-9517

ORDER No. 59424

DATE 2-10-50

6 1/2 M GIANT POST CARDS 7 x 9-3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. *gic* R. M. YES *encl.*

IMPRINT SAME AS ABOVE

TITLE: ENTRANCE TO CAVERNS,
CARLSBAD CAVERNS NATIONAL
PARK, NEW MEXICO.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3AH18

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

FEB 14 1950

AND WORK SCHEDULE

Date

FEB 14 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 14 1950	
SKETCH	3	1		
RETOUCHING		1	FEB 22 1950	FEB 23 1950
REPHOTO				
PHOTO-LITHO				MAR 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	15	4-10-50	4-10-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Top of
List*

C. L. WHITE, WHITE'S CITY, N.M.

NO. D-9518

ORDER NO. 59424

DATE 2-10-50

6½ M GIANT POST CARDS-7 x 9-3/16 ART COLORTONE FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3pc R. M. YES

IMPRINT SAME AS ABOVE

TITLE: LUNCH ROOM, CARLSBAD CAVES
CAVERNS NATIONAL PARK,
NEW MEXICO

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 1BH180

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH		1		
RETOUCHING		2	FEB 24 1950	FEB 27 1950
REPHOTO				
PHOTO-LITHO				MAR 9 1950
BLUEPRINT				
STIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	118	18		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. L. WHITE, WHITE'S CITY, N.M.

NO. D-9519

ORDER No. 59424

DATE 2-10-50

6 1/2 M GIANT POST CARDS-7 x 9-3/16 ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1/2 R. M. YES and

IMPRINT SAME AS ABOVE

TITLE: ROCK OF AGES, CARLSBAD
CAVERNS NATIONAL PARK,
NEW MEXICO.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 3AH1081

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By Feb 14 1950 Date Feb 14 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	3	1 1/2	FEB 22 1950	
RETOUCHING				
REPHOTO				
PHOTO LITHO				MAR 9 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	16		4-27-50

APR 28 1950

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NO. D-9520

IRA E. OWEN, THE WAGON WHEEL INN, PETERSBURG, ILL. ORDER No. 59426

DATE 2-10-50

6 1/2 M GUIDE BOOK COVER 6 3/4 x 4 3/4 ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURE GUIDE BOOK OF
NEW SALEM STATE PARK - LINCOLN'S
NEW SALEM, ILLINOIS
FRONT: FIRST BERRY-LINCOLN STORE AND
U.S. POST OFFICE WHERE ABRAHAM LINCOLN
SERVED AS POSTMASTER.

SMALL: COPYRIGHT MCML BY CURT TEICH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION & CO., INC., CHICAGO, U.S.A.

SUBMIT SKETCH.

SEE SUGGESTED PENCIL SKETCH AND INSTRS, USING PHOTOS
FROM 7BH1256 and 8BH1798.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 29 1950

AND WORK SCHEDULE

MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 27 1950
SKETCH	20	10	APR 11	
RETOUCHING	9	3		
REPHOTO			MAR 30 1950	APR 4 1950
PHOTO-LITHO			APR 12 1950	MAY 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 12 1950

DATE 2-13-50'

6½ M LARGE FOLDER COVER C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

CHARLEVOIX
THE BEAUTIFUL
MICHIGAN

FRONT: S.S. NORTH AMERICAN AT
CHARLEVOIX, MICHIGAN

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO OC80

SUBMIT SKETCH

SUBMIT: **RET. PHOTO** **REPHOTO** **B. L. & W. PROOF** **HANDCOL PROOF** **RETURN PHOTO**

CHART TEICH & COMPANY, INC. CHICAGO

NO. D49522

MR. JOSEPH R. WILLIAMS
CHARLEVOIX, MICHIGAN

ORDER NO. 59445

DATE 2-13-50

6 $\frac{1}{2}$ M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES /

TITLE IN FULL

IMPRINT NONE

AERIAL VIEW OF CHARLEVOIX,
MICH. .

GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG.U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7B295-N

SUBMIT: ☐ PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO

PT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

DATE	BY
MAR 17 1950	
DATE COMPLETED	DATE RECEIVED
MAR 21 1950	
APR 3 1950	APR 18 1950
4-26-50	4-25-50

APR 28 1950

DATE Filed...

Д

DATE Micro Returned to Customer

front 14
back 16

50 lbs.

By _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9524 ORDER NO. 74004 DATE 6-10-52

CUSTOMER ROSE HAVEN COURT
GLOUCESTER, NEW JERSEY

MAKEOVER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS SIZE 6" X 13-1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

INTERNATIONALLY FAMOUS AT REASONABLE
RATES - ROSE HAVEN MOTEL - GLOUCESTER
CITY, NEW JERSEY - SIX MILES SOUTH OF
CAMDEN, N. J.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PARTS OF D-9524 WITH NEW MAP AS PER SKETCH

To customer at 6/26

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9524 ORDER NO. 59517 DATE 2-16-50

CUSTOMER ROSE HAVEN COURT
GLOUCESTER CITY, N.J. *CHINA WHITE*

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 MCIRCULARS SIZE 10 1/4 X 6 FOLDED TO 3 5/8 X 6 STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ROSE HAVEN MOTEL - GLOUCESTER CITY, NEW
JERSEY - SIX MILES SO. OF CAMDEN, N.J.
ETC... (SEE COPY)

FRONT NO. *683* NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(FRENCH FOLD TYPE)

FOLLOW SKETCH.

FOLLOW INSTRUCTIONS, PLUS CORRECTIONS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Maps 7 1/2
1st Print 11
Ret 10
100
105 6/5/50
28 front
22 back
50
Red & Blk. Blue
Impressions

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO D-9525

ORDER NO.

59529

DATE

2-17-50

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

BARDSTOWN BAPTIST CHURCH
BARDSTOWN, KENTUCKY

Photos for
this Customer

1 MPOST CARDS

SIZE 3½ X 5½

STYLEXXX PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

/ BARDSTOWN BAPTIST CHURCH/
BARDSTOWN, KENTUCKY/

FRONT NO.

5 (All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE

MAIL BOX-- ON CORNER.

STREET SIGN ON CORNER.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. D-9526	ORDER NO. 59080	DATE 2-21-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	NORTH AMERICAN PRODUCTS NEW YORK 3, NEW YORK							
PHOTO PROPERTY OF C. T. & CO.	12½ M INSERTS	SIZE 2 1/16 X 2 1/16	STYLE ART COLORTONE-FULL FACE					TO
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		(All of this on address side)					
RETURN PHOTO	Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. NO	R. M. Yes No				PHOTO USED FOR
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front					
	SOUVENIR OF BLACK HILLS, S.D. MOUNT RUSHMORE MEMORIAL		Trade Mark Yes No Special type as sample					
			IMPRINT: Customer C. T. Imprint No Imprint					
	RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
	Follow Layout							
	USE PHOTO FROM D-5417.							
	COLOR DESCRIPTION							
	FOLLOW ATTACHED FOR COLORING.							

Ret 1
M.H. 1/2-107-3-2-10
Lut 3

TOP

M.O. 1hr

Very Rush

Retouched photo
to customer
4-5-6-50
Aug

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

NO. D-9527

ORDER No. 59787

DATE 2-24-50

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

SOUVENIR FOLDER OF JOHNSON CITY
AND MOUNTAIN HOME, TENNESSEE
FRONT: "IN THE HEART OF THE TVA
LAKES!"

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC. CHICAGO, U.S.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ATTACHED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9527

ORDER No. 59787

DATE 2-24-50

12½ M LARGE FOLDER COVER C.T.ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT
GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOGRAPHS ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

APR 10 1950

APR 10 1950

APR 14 1950

APR 14 1950

MAY 12 1950

JUN 1 1950

back 23
front 13
36

NO. D-9528
ORDER No. 59567
DATE 2-24-50
12 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SOUVENIR FOLDER NORRIS DAM AND
OTHER EASTERN TENNESSEE T.V.A.
DAMS
SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. ND R. M. YES
IMPRINT NONE
PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION
SUBMIT SKETCH.
USE PHOTO FROM 1B174-N. TAKE OUT CAR ON TOP OF DAM. BRING OUT
BLDG. OBSERVATION PLATFORM IN RIGHT BACKGRD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9528
ORDER No. 59567
DATE 2-24-50
12 1/2 M LARGE FOLDER COVER C.T. ART COLORTONE BACK
(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL (GROUP VIEW)
GREETINGS FROM THE PLAYGROUNDS
OF THE TVA LAKES
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES
IMPRINT
GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION (REG.U.
S.PAT. OFF.)
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1B182 AND ALSO PHOTOS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Photo 8
Black Photo 3
11

TOP

APR 14 1950

APR 14 1950

APR 24 1950
APR 14 1950

APR 25 1950
APR 2 1950

MAY 1 - 1950

MAY 17 1950

102
108
34

5/16/50

5-31-50

DATE Filed

JUN 1 1950

front 15
back 19
34

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. D-9529
ORDER No. 59575

DATE 2-24-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF EASTERN
TENNESSEE

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
NONE

PHOTO PROPERTY OF CUST.

SUBMIT SKETCH.

USE PHOTO ATTACHED. TAKE OUT PEOPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO

NO.

D-9529

WERNER NEWS AGENCY, KNOXVILLE, TENN.

ORDER No. 59575

DATE 2-24-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (GROUP VIEW)

BACKBONE ROCK-PICTURESQUE SCENE ON
A T.V.A. LAKE-RHODODENDRON IN BLOOM
ON ROAN MOUNTAIN-FISHING IN A TROUT
STREAM - HIGHWAY AND RAILROAD ALONG
TROUT STREAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTOS ATTACHED.
FOR COLOR INSTRUCTIONS, SEE BACKS OF PHOTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

APR 4 1950

APR 12 1950

APR 6 1950

APR 14 1950

APR 17 1950

MAY 9 1950

101

36

5-16-50

5-23-50

MAY 25 1950

DATE FILED

By

By

front 13
back 23
36 hrs

WERNER NEWS AGENCY, KNOXVILLE, TENN.

NO. D-9530
ORDER No. 59586
DATE 2-24-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT
NONE

SOUVENIR FOLDER OF OAK RIDGE,
TENNESSEE "HOME OF THE ATOMIC
BOMB"

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

USE PHOTO FROM 8BH115. BRING OUT THE MUSHROOM EFFECT OF THE
ATOMIC BOMB BLAST. (NO TITLE)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

NO.
D-9530
ORDER No. 59586
DATE 2-24-50

WERNER NEWS AGENCY, KNOXVILLE, TENN.

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT

GREETINGS FROM OAK RIDGE,
TENNESSEE
"BIRTHPLACE OF THE ATOMIC BOMB"

GENUINE CURTEICH-CHICAGO "C.T.
ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW VIEWS IN LETTERS OAK RIDGE USING SCENES AS PER INSTRS.
ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colored Sketch of Back 15h

- OCH-471

- OCH 172

och-473

och-475 ✓

MAR 29 1950

ST. TIME

By

Date

MAR 27 1950

APR 21 1950

APR 2 1950

MAY 1 - 1950

MAY 17 1950

10/110

34

5-06-50

5/31/50

JUN 7 1950

DATE Filed

By

*Front 15
Back 19
34*

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-9531-K

ORDER NO. 59803

DATE 2-27-50

12 1/2 M JUMBO POST CARDS 6-5/8 x 9-1/8 KODACHROME FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES *encl*

IMPRINT *CK-10-2* SAME AS ABOVE

TITLE: THE CASINO, SANTA CATALINA,
CALIFORNIA *8 x 10 - approx 24*

PRIVATE NO. BEFORE TITLE: CK-10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

FOLLOW KODACHROME

RETURN KODACHROME

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Senders on
order for this customer. Please
see to it that all copy or nega-
tives are properly and colors are
in harmony with each other
in the same set.

Push!

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

DATE Filed *JUN 19 1950*

By _____

By *W.C.* *7-5-50* *(A)*

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Albumen

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-9532-K

ORDER No. 59803

DATE 2-27-50

12 1/2 M JUMBO POST CARDS 6-5/8 x 9-1/8 KODACHROME

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TITLE: STEAMERS "AVALON" AND
"CATALINA" AT PIER AND CASINO,
AVALON BAY, SANTA CATALINA,
CALIFORNIA
PRIVATE NO. BEFORE TITLE: CK-15

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO.

use negatives CK 64
FOLLOW KODACHROME

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform in colors and
in harmony with each other
to make an attractive set.

Rush

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 27 1950

7-5-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9533 ORDER NO. 59571 DATE 2-28-50

CUSTOMER

CHAS. A. STEVENS CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE KODACHROME AS COPY.

RUSH PROOF.

COLOR DESCRIPTION

RETURN KODACHROME TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Rush *Photo* *Sx7*
Ch 2

MOH

Rush

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9534 ORDER NO. 59597 DATE 3-1-50

CUSTOMER

VILLAGE SUPER SERVICE, INC.
WILMETTE, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

VILLAGE SUPER SERVICE, INC. 1445 GREEN
BAY ROAD NEAR LINDEN, WILMETTE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

NO. D-9535

BAPTIST WOMAN'S MISSIONARY UNION OF GA.,
CLAYTON, GA.

ORDER No. 59824

DATE 3-1-50

4 M POST CARDS

PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CAMP PINNACLE ENTRANCE,
CLAYTON, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as*

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

STRAIGHTEN PICTURE, HAVE NAME OVER ENTRANCE READABLE.
TAKE OUT POST AT RIGHT, CLEAN UP DRIVE AND SIDES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Rush
Go - 175

Executive OK of Estimate

By

MAR 2 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>MAR 2 1950</i>	
SKETCH				
RETOUCHING		<i>1</i>	<i>MAR 6 1950</i>	<i>MAR 8 1950</i>
REPHOTO				
PHOTO-LITHO			<i>MAR 9 1950</i>	<i>MAR 16 1950</i>
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>1</i>		<i>MAR 16 1950</i>	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

MAR 21 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. D-9536

BAPTIST WOMAN'S MISSIONARY UNION OF GA.,
CLAYTON, GA.

ORDER No. 59825

DATE 3-1-50

2 M POST CARDS

PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PINNACLE MOUNTAIN VIEWED FROM
HIGHWAY NORTH OF CLAYTON, GA.

6 pl. it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as D8878*

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

~~SEE PHOTO~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Rush
G-175*

Executive OK of Estimate

By MAR 2 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 2 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1950	
SKETCH				
RETOUCHING		<i>1/2</i>		MAR 7 1950
REPHOTO				
PHOTO-LITHO			MAR 8 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAR 21 1950

By *Jr* _____

DATE Photo Returned to Customer _____

BAPTIST WOMAN'S MISSIONARY UNION OF GA.,
CLAYTON, GA.

NO. D-9537

ORDER No. 59825

DATE 3-1-50

2 M POST CARDS

PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

PINNACLE MOUNTAIN VIEWED FROM
HIGHWAY SOUTH OF CLAYTON, GA.

apt. 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES *same as 1178*

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

48
MAR 2 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 2 1950	
SKETCH				
RETOUCHING		1		MAR 10 1950
REPHOTO				
PHOTO-LITHO			MAR 13 1950	MAR 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAR 21 1950

Revised
G-175

BAPTIST WOMAN'S MISSIONARY UNION OF GA.,
CLAYTON, GA.

NO. D-9538

ORDER No. 59825

DATE 3-1-50

2 M POST CARDS

PHOTO-PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAMPERS ON THE WATERFRONT,
CAMP PINNACLE, CLAYTON, GA.,

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

5898

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *Mar 2 1950*

By *Mar 2 1950*

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>Mar 2 1950</i>	
SKETCH				
RETOUCHING		<i>0</i>		<i>Mar 9 1950</i>
REPHOTO				
PHOTO-LITHO			<i>Mar 13 1950</i>	<i>Mar 17 1950</i>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed *Mar 21 1950*

By

By *20*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

G-175

2.70

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9539 ORDER NO. 59607 DATE 3-1-50

CUSTOMER ST. JOSEPH'S HOME
MONROE, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPEL / ST. JOSEPH'S HOME / MONROE,
LOUISIANA /

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

RAY & DAVIDSON, SILVER SPRINGS, FLA.

NO. D-9540
ORDER No. 59872
DATE 3-6-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO

R. M.

YES *same as*

TITLE IN FULL

IMPRINT

NONE

D-2427

SCENIC VIEWS OF FLORIDA'S
SILVER SPRINGS

FLORIDA'S INTERNATIONAL
ATTRACTION

SMALL: COPYRIGHT MCML BY CURT TEICH

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

& CO., INC., CHICAGO, U.S.A.

SUBMIT SKETCH.

SEE SUGGESTED LAYOUT. USE PHOTO ATTACHED,
ONLY OMIT THE 2 PEOPLE IN CENTER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO.

D-9540

RAY & DAVIDSON, SILVER SPRINGS, FLA.

ORDER No. 59872

DATE 3-6-50

12 $\frac{1}{2}$ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M.

YES

TITLE IN FULL

IMPRINT

NATURE'S UNDERWATER FAIRYLAND

GENUINE CURTEICH-CHICAGO "C.T."
ART COLORTONE CREATION (REG.
U.S. PAT. OFF.)

FAMOUS HOUSE SHOE PALM AT
FLORIDA'S SILVER SPRINGS

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH499. SEE SUGGESTED LAYOUT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Handwritten: Rush 205
Other markings: 8 hrs, 134, 904, 134

MAR 22 1950

APR 6 1950

APR 6 - 1950

MAR 28 1950

APR 12 1950

APR 25 1950

APR 25 1950

106
110

28

MAY 1 1950

Handwritten: 13
back 15
28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 1 1/2

DIAL No. D-9541 ORDER NO. 59666 DATE 3-9-50

CUSTOMER HOTEL NATIONAL
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

HOTEL NATIONAL - 1808 EYE STREET, N.W.
WASHINGTON, D.C.,

6 pt. Large
Serif

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. D-9542 ORDER NO. 59682 DATE 3-10-50

CUSTOMER

IMMACULATE HEART OF MARY CHURCH
SAN ANTONIO 7, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

40 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(NO TITLE ON PICTURE SIDE.)

COLOR DESCRIPTION

Drawing used 5/11/50 B.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9543 ORDER NO. 59706 DATE 3-16-50

CUSTOMER COLUMBIA RESTAURANT
TAMPA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M MENUS SIZE 18 X 11

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN PLATE;

EL PATIO

BOT: SOUVENIR OF COLUMBIA - THE GEM OF
SPANISH RESTAURANTS - TAMPA-FLORIDA

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PAGE 1 TO CONSIST OF ENLARGEMENT OF 9BH16- OTHER 3 PAGES BLANK
AS PER PENCIL SKETCH. STRAIGHT EDGE.

COLOR DESCRIPTION

SAME AS 9BH16.....

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Color match
make effect for
yellow background

Red & blue
Impressions

Extra retouching
1-hr — # 10

16

1-8-10
Ret 7 1/2
He 3 106
Just 4 1/2

E. MADCIFF, HERSHEY, PA.

NO. D-9544

ORDER No. 59977

DATE 3-21-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A CENTURY OF SERVICE FOR
TRAVELERS AMITY HALL, PA.
THE PAVILION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SILHOUETTE OF HORSES AND COACH ON UPPER LEFT CORNER OF PICTURE
SIDE OF CARD - HORSES FACING TO THE RIGHT.
SEE CARD ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 22 1950

AND WORK SCHEDULE

MAR 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 14 1950
SKETCH				
RETOUCHING	5	2	MAR 27 1950	MAR 28 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

MAY 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS
E. MADCIFF HERSHEY, PA.

NO. D-9545

ORDER No. 59977

DATE 3-21-50

4 M POST CARDS PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE CLOCK AND DORMITORY, AMITY
HALL, PA. - A CENTURY OF SERVICE
FOR TRAVELERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SILHOUETTE OF HORSES AND COACH-FACING TO THE RIGHT-ON UPPER
LEFT HAND CORNER OF PICTURE SIDE OF CARD.
SEE CARD ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 12 1950
SKETCH				
RETOUCHING		2	MAR 29 1950	MAR 30 1950
REPHOTO				MAR 27 1950
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 16 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 17 1950

NTS

E. MADCIFF, HERSHEY, PA.

NO. **D-9546**
ORDER No. **59977**
DATE **3-21-50**

1 Ret

4M POST CARDS PHOTO PLATIN WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER, LOWER, CENTER-BORDER</u>	FRONT No. 1	R. M. NO	
TITLE IN FULL A CENTURY OF SERVICE FOR TRAVELERS' AMITY HALL, PA. THE INN	IMPRINT SAME AS ABOVE		
RETOUCHING AND COLOR DESCRIPTION SILHOUETTE OF HORSES AND COACH-FACING TO THE RIGHT-ON UPPER LEFT HAND CORNER OF PICTURE SIDE OF CARD. SEE CARD ENCLOSED.		PHOTO PROPERTY OF CUST.	

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

for 6CH 219
220

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date **MAR 29 1950** **ESTIMATE AND WORK SCHEDULE** Date **MAR 29 1950**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	15	MAR 29 1950	MAR 30 1950
REPHOTO				MAR 27 1950
PHOTO-LITHO			MAY 1 - 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D _____ DATE Filed **MAY 17 1950**
By _____ By **je.**
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

Top

E. MADCIFF, HERSHEY, PA.

NO. D-9547

ORDER No. 59977

DATE 3-21-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SILHOUETTE OF HORSES AND COACH FACING TO THE LEFT-ON LOWER RIGHT HAND CORNER OF PICTURE SIDE OF CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

6 CH 219
220

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 22 1950	APR 14 1950
SKETCH				
RETOUCHING	3	2	MAR 23 1950	MAR 28 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

MAY 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS

587

E. MADCIFF, HERSHEY, PA.

NO. D-9548

ORDER NO. 59977

DATE 3-21-50

4 M POST CARDS

PHOTO PLATIN

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

NO TITLE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SILHOUETTE OF HORSES AND COACH-FACING TO THE ^{LEFT} RIGHT HAND CORNER OF PICTURE SIDE OF CARD. ^{RIGHT-ON} UPPER
SEE CARDS ENCLOSED. /

Show road in right foreground same as card 47H939

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 29 1950

AND WORK SCHEDULE

Date

MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 14 1950
SKETCH				
RETOUCHING		3	MAR 20 1950	
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

MAY 17 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **D-9549** ORDER NO. 60008 DATE 3-20-50

CUSTOMER THE HALL BROS. CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

10 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

LOWER BORDER:
THE HALL BROS. CO. EUCLID WEST WING
AND HURON-PROSPECT BUILDINGS, CLEVELAND
OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. D-9550 ORDER NO. 60009 DATE 3-21-50
CUSTOMER CHICAGO TELEVISION SALES CORP.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

25 MDBL POST CARD SIZE 5 1/2 X 7

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CHICAGO TELEVISION SALES CORP.
DISTRIBUTING NEW YORK'S FAMOUS
"VIDEOSSETS".....ETC. (SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE LAYOUT, TISSUE OVERLAY AND INSTRUCTIONS ATTACHED.

SHOW RETOUCED PHOTO TO OFFICE FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY & INSTRS. ATTACHED.

WTS
NORTHERN MINNESOTA NOVELTIES
CROSS LAKE, MINN.

NO. D-9551
ORDER No. 59983

DATE 3-21-50

12½ M NOTEHEADS 6-1/4" X 9-3/4" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

SMALL TYPE: COPYRIGHT MCMML BY
CURT TEICH & CO. INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 30 1950 WORK SCHEDULE

Date

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 5 1950	APR 6-1950
SKETCH	2	2	MAR 30 1950	APR 4 1950
RETOUCHING	2	2		
REPHOTO				MAR - 1950
PHOTO-LITHO			APR 12 1950	APR 25 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	APR 25 1950	
ARTIST DEPT.	104	14		

MAY 12 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NORTHERN MINNESOTA NOVELTIES
CROSS LAKE, MINN.

NO. D-9552

ORDER NO. 59983

DATE 3-21-50

12½ M ENVELOPES 3-5/8" X 6-1/2" ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

SMALL TYPE: COPYRIGHT BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

MAR 22 1950

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 3 1950
SKETCH		1 1/2	MAR 23 1950	
RETOUCHING		2	MAR 23 1950	MAR 23 1950
REPHOTO				
PHOTO-LITHO			APR 10 1950	APR 20 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	3/4	APR 20 1950	
ARTIST DEPT.	104	4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 12 1950

By

DATE Photo Returned to Customer

IS
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9553 ORDER NO. 60018 DATE 3-32-50

CUSTOMER
ALEX SEBESTAN
HIGHLAND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALEX TAVERN - 3949 RIDGE ROAD -
HIGHLAND, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NTS
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9554 ORDER NO. 60018 DATE 3-22-50

CUSTOMER ALEX SEBESTAN
HIGHLAND, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ALEX TAVERN - 3949 RIDGE ROAD -
HIGHLAND, IND.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

COMPLIMENTS OF
THE CHURCH OF PROPHECY MARKER ASSOCIATION,
303 BIBLE PLACE, CLEVELAND, TENN.

NO. D-9555
ORDER No. 60062
DATE 3-24-50

6 1/2 M LARGE FOLDER COVER

ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YOUR SOUVENIR OF FIELDS OF THE
WOOD "BIBLICAL WONDER OF THE
TWENTIETH CENTURY"

SMALL TYPE: COPYRIGHT MCML BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO ATTACHED

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

NO. D-9555

ORDER No. 60062

DATE 3-24-50

COMPLIMENTS OF THE CHURCH OF PROPHECY MARKER
ASSOCIATION, 303 BIBLE PLACE,
CLEVELAND, TENN.

6 1/2 M LARGE FOLDER COVER

ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM FIELDS OF THE
WOOD "BIBLICAL WONDER OF THE
TWENTIETH CENTURY"
(GROUP OF 9 VIEWS)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO.
"C.T.ART COLORTONE" CREATION.
(REG. U. S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTOS ENCLOSED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

APR 25 1950

APR 25 1950

MAY 8 1950

MAY 5 1950

MAY 15 1950

JUN 21 1950

HERSHEY ESTATES GREENHOUSES, HERSHEY, PA.

NO. D-9557

ORDER No. 60316

DATE 3-28-50

6 1/2 M GIANT POST CARDS-7x11-ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. - *Spk* R. M. YES *same as 2/6/47*

TITLE IN FULL
HERSHEY ROSE GARDEN AND HOTEL
HERSHEY, HERSHEY, PA. *10 plant, color*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2BH7
FOLLOW CARD 2BH7

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE AND TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAR 30 1950

AND WORK SCHEDULE

By

Date

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 4 1950	APR 6 - 1950
SKETCH <i>Lo</i>		<i>1</i>	<i>MAR 30 1950</i>	APR 4 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 12 1950	APR 25 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>107</i>	<i>3 1/2</i>	APR 25 1950	<i>4-26-50</i>
ARTIST DEPT.	<i>105</i>	<i>28 1/2</i>		<i>6/12/50</i>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 13 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9558 ORDER NO. 60103 DATE 4-3-50

CUSTOMER ST. PHILOMENA CHURCH
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M CIRCULARS SIZE 6 7/8 X 10 7/8

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ST. PHILOMENA CHURCH
1921 NO. KEDVALE AVE.
CHICAGO

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

AS PER SKETCH (WITH PHOTO OF INTERIOR ADDED) EXCEPT EXTERIOR VIEW TO BE
CROPPED AS MARKED ON PHOTO.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Handwritten notes and signatures on the back of the order form.

Ret 8
He 2 1/2
Ret 12 1/2 112

Ret 1/2
He 10
He 2
Ret 12-113-5-31-50

Handwritten signature: T. off

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. D-9559 ORDER NO. 60107 DATE 4-3-50

CUSTOMER

LA CUESTA
NEOSHO, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

LA CUESTA
ON THE HILL TWO MILES SOUTH OF
NEOSHO, MISSOURI - ON HIGHWAY 71

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW PENCIL SKETCH FOR LAYOUT AND DESIGN.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9560 ORDER NO. 60113 DATE 4-3-50

CUSTOMER SURRETTE STORAGE BATTERY CO.,
SALEM, MASS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M DBL POST CARDS SIZE 5 1/2 X 7

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BUILT FOR MARINE SERVICE - SURRETTE
.....THE BEST BATTERIES SAVE YOU
MONEY!.....ETC. (SEE COPY)

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PERMIT #448.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2-5 x 7
Face Photo 3
Ret 2 1/2
Rm 7/8 104
5/16
10

MOH

As 246

Red Longman

(F)

NTS

SANBORN SOUVENIR CO., DENVER, COLO.

D-9561

ORDER No. 60357

DATE 4-4-50

6 1/2 M PICTURES 7 X 11

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

67-MANITOU CLIFF DWELLINGS IN
PHANTOM CLIFF CANON,
MANITOU SPRINGS, COLO.

PRIVATE NO. BEFORE

TITLE: #67

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1-2 No R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD 2176. THE COLORS WHERE CHECK MARKS ARE PLACED IS
GOOD. ALSO THE TREES WHERE THE ~~XX~~ (CIRCLE) IS PLACED COULD
BE A DARKER GREEN NOT A YELLOW GREEN. COLORING TO BE
MATERIALLY MODIFIED. THE VIOLENT RED COLORING CHECKED IN
SEVERAL SPOTS SHOULD BE SUBDUED TO A MORE OF A PINK RED AS
ON THE TWO CARDS ATTACHED (2119, 2142). ALSO THE CHROME
YELLOW AND LAVENDER TONES SHOULD BE SUBDUED OR ~~ELIMINATED~~
ELIMINATED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

TOP

Not to be
with color
corr.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

APR 6 1950

Date

APR 6 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1950	APR 12 1950
SKETCH		1	APR 7 1950	APR 12 1950
RETOUCHING		1/2		
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	3 1/4	MAY 9 1950	
ARTIST DEPT.	104	6		

JUN 13 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

See Chicago before making
H.C.P.

NOTES
GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. D-9562
ORDER No. 60420
DATE 4-11-50

GIANT POST CARDS
25 M PICTURES 7 x 11 ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLAMINGOS AND NESTS AT HIALEAH
RACE COURSE, HIALEAH, FLORIDA

10 gal. art.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *encl*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~MODEL~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

FROM

USE PHOTO ~~FOR~~ OBH128.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

8X11

Executive OK of Estimate

By

APR 14 1950

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked *B. I.*

By

APR 14 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 17 1950	APR 19 1950
SKETCH		1		
RETOUCHING	10	2 1/2	APR 14 1950	APR 21 1950
REPHOTO				
PHOTO-LITHO				MAY 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	103	26		50.22.50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 25 1950

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

PHOTO BY MIAMI BEACH NEWS BUREAU

NO. D-9563

ORDER No. 60420

DATE 4-11-50

25 M PICTURES 7 x 11 ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FABULOUS PLAYGROUND OF THE
AMERICAS, MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *incl.*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH740!

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION

EST. TIME

Clock No. Time Allowed

DATE

ENTERED DEPT.

DATE

COMPLETED

COMPOSING, Type Set Up

APR 17 1950

APR 18 1950

SKETCH

APR 13 1950

APR 20 1950

RETOUCHING

REPHOTO

PHOTO-LITHO

MAY 8 - 1950

BLUEPRINT

STRIPPING, OPAQUING

HAND COLOR PROOF

ARTIST DEPT.

105 3 1/2

7/20/50

DATE BLUEPRINT OK'D

DATE Filed

JUL 24 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

COLORMATCH

COLORMATCH

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

PHOTO BY PHOTO ARTS STUDIO

NO. D-9564

ORDER No. 60420

DATE 4-11-50

25 M PICTURES 7 x 11
GIANT POST CARD

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAHIA MAR, FORT LAUDERDALE,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES *encl*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH674.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 1 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 19 1950	APR 27 1950
SKETCH				
RETOUCHING		2		APR 19 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT. 7x11	105	3 1/2	101-8-3-50	5/18/50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Make Offset
medium size
Make Proof for H.C.
11 pages
7 TOP*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. **D-9565** ORDER NO. 60225 DATE 4-14-50

CUSTOMER GOLDEN EAGLE MFG CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M DOUBLE POST SIZE 5 X 7

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: **CARDS** Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SIGNATURE TO APPEAR LOWER ON
RIGHT CORNER:**

GOOD HUNTING - DON EAGLE'

FRONT NO.

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO "A" .

COLOR DESCRIPTION

COLORS AS ON TISSUE OVERLAY. USE BEST JUDGEMENT FOR REST.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret
Don E
13 - 101 - 629 - 50

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. D-9567

ORDER No. 60503

DATE 4-18-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOWDY PODNER! LAS VEGAS,
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: SEE SKETCH ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9567

ORDER No. 60503

DATE 4-18-50

25 M LARGE FOLDER COVER C.T. ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAS VEGAS NEVADA
THE FUN SPOT OF THE OLD WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE LAYOUT ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Colonel Back 261
4 hr
7/2

Executive OK of Estimate

Date MAY 5 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. OK

By

Date MAY 5 1950

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITE TYPE SET UP		MAY 12 1950	MAY 12 1950
PROOF	8 7	MAY 8 1950	
RETOUCHING	1 7	MAY 18 1950	MAY 12 1950
PROOFING			
RETOUCHING, CRAFTING			
ENGRAVING			
HAND COLOR PROOF			
PRINT DEPT.	105 35		6/20/50

Executive OK'D

By

HAND COLOR PROOF OK'D

DATE Filed

JUN 21 1950

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9568 ✓ ORDER NO. 60720 DATE 4-19-50

CUSTOMER HOTEL PONDER,
AMITE, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO PLATIN-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:

HOTEL PONDER, INC.

AMITE CITY, LOUISIANA

CAPITOL OF TANGIPAHOA PARISH

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO "A"

REMOVE "JAX" SIGN FROM BLDG. REFLECTION OF CAR IN WINDOW
AND TRUCK.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9569 / ORDER NO. 60721 DATE 4-19-50

CUSTOMER CAFE PALACIO
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M MENU COVERS SIZE 16 1/2 X 11 1/4

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAFE PALACIO
3325 SOUTH ROBINSON
OKLAHOMA CITY, OKLAHOMA

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - EXTERIOR VIEW - USE SAME PHOTO AS ON POST CARD ORDER.

SEE POST CARD 7BH1121 FOR ILLUSTRATION "A". SEE D-9159 FOR ILLUSTRATION
"B" AND "C".

SIZE OF THESE ILLUSTRATIONS TO BE AS ON SKETCH.
INSIDE TO BE BLANK.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRUCTIONS ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9570 ORDER NO. 60733 DATE 4-20-50

CUSTOMER CENTRAL MOTOR COMPANY
ST. PAUL 3, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M LETTERHEADS SIZE 8½ X 11 CHINA WHITE STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CENTRAL MOTOR COMPANY

AN ENTIRE BLOCK ON UNIVERSITY AVENUE
ST. PAUL 3, MINNESOTA - COMPLETE ONE
STOP SERVICE...ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, USING PLATEWORK FROM 9BH471.

COLOR DESCRIPTION

FOLLOW SKETCH.

MAKEOVER

Charge to Dept.

EST. Minimum Time Required

	Time	Time Received in Cost Dept.
RETOUCHING		
ENGRAVING	1/4	
PHOTO LITHO	1/2	
COMPOSING	1/2	
DATE		6/5
By		B

FOLLOW NEW
SKETCH

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

MAKEOVER

MAKEOVER

(F)

(31)

WOTH

Handwritten notes and signatures at top right.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-9571 ORDER NO. 60762 DATE 4-27-50

CUSTOMER

GREAT LAKES COAL & DOCK CO.
ST. PAUL, WY, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BLOTTER SIZE 3 1/2 X 8 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GREAT LAKES COAL & DOCK CO. - 2102
UNIVERSITY AVE. 500 PLYMOUTH BLDG.
....ETC.

(SEE COPY)

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SKETCH INCLUDING FLAP FOR BLOTTER DESIGN AND COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

3M-1-2-40

2-5x7

2-5x7
Ret 5 1/2
104
5/11/50
11 1/2 103-6-1-50

Wash
1 1/2 hr
For Retouching
1 hr

Push
Very
need
proof
5/15/50
J. May

LACIK NEWS AGENCY, ARDMORE, OKLA.

NO. D-9572

ORDER No. 60589

DATE 4-27-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUVENIR FOLDER OF SOUTHERN OKLAHOMA.

FRONT: "OKLAHOMA'S VACATION-LAND" (AT BOTTOM IN BLACK TYPE).

SMALL TYPE: COPYRIGHT MCML BY CURT TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NE~~ YES-TO FOLLOW

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: SHOW A LOW, ROCKY MOUNTAIN RANGE (UPPER LEFT) WITH OIL FIELD AT BASE (LEFT CENTER) AND LAKE AT BOTTOM (LOWER LEFT) -SEE ROUGH LAYOUT ENCLOSED-

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

LACIK NEWS AGENCY, ARDMORE, OKLA.

NO. D-9572

ORDER No. 60589

DATE 4-27-50

12½ M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TURNER FALLS, IN THE HEART OF SOUTHERN OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. ~~NO~~ YES-TO FOLLOW

IMPRINT

GENUINE CURTEICH-CHICAGO, "C.T. ART COLORTONE" CREATION, (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OA2975-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ESTIMATE AND WORK SCHEDULE

By *[Signature]*
Date MAY 15 1950

By *[Signature]*
Date MAY 15 1950

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAY 23 1950	MAY 24 1950
SKETCH	10 5	MAY 23 1950	MAY 23 1950
RETOUCHING	9 4		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	101 261	6-12-50	6-15-50

BLUEPRINT OK'D DATE Filed JUN 21 1950
By *[Signature]*
HAND COLOR PROOF OK'D
DATE Photo Returned to Customer

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF			
ARTIST DEPT.	26		

BLUEPRINT OK'D DATE Filed
By *[Signature]*
HAND COLOR PROOF OK'D
DATE Photo Returned to Customer

Colored 34x8 1/2

MANITOWOC CIRCULATORS, MANITOWOC, WISCONSIN

NO. D-9573

ORDER NO. 60607

DATE 5-1-50

12 1/2 M LARGE FOLDER COVER ART COLORTONE.

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM MANITOWOC AND
TWO RIVERS WISCONSIN
FRONT: CAR FERRY CLEARING EIGHTH
STREET BRIDGE.

SMALL TYPE: COPYRIGHT MCML BY CURT
TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES *same as D-7675*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 9AH2009

~~MINIMUM~~ USE BRIGHT RICH COLORING.

SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

MANITOWOC CIRCULATORS, MANITOWOC, WISCONSIN

NO. D-9573

ORDER NO. 60607

DATE 5-1-50

12 1/2 M LARGE FOLDER COVER ART COLORTONE

BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C. T. ART COLORTONE" ~~MINIMUM~~
CREATION, (REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO ON BACK OF COVER D-7675

~~COLORING CHANGED TO SUIT.~~

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By MAY 9 - 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. OK

By MAY 9 - 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 19 1950	MAY 19 1950
SKETCH <i>Lo</i>	<i>10</i>	<i>6 1/2</i>		
RETOUCHING		<i>2</i>	MAY 9 1950	MAY 22 1950
PHOTO-LITHO				JUN 2 - 1950
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>12</i>		

BLUEPRINT OK'D

By

DATE Filed

HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By photo MAY 9 1950

DATE Photo Returned to Customer

HAND COLOR PROOF OK'D

By

DATE Filed

BLUEPRINT OK'D

				ARTIST
				HAND COLOR PROOF
				ENGRAVING
				STRIPPING, OPAQUING
				BLUEPRINT
				PHOTO-LITHO
				RETOUCHING
				COMPOSING, TYPE SET UP
DATE COMPLETED	DATE ENTERED DEPT.	EST. TIME	Clock No.	OPERATION

ESTIMATE
AND WORK SCHEDULE

Date

By

Executive OK of Estimate

Colored Ink

NO. D-9574
ORDER No. 60653
DATE 5-3-50

SANTA CLAUS LAND, SANTA CLAUS, INDIANA

6 1/2 M LARGE FOLDER COVER ART COLORTONE BACK -

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SANTA CLAUS WELCOMES ALL VISITORS
8 ph. ital, cch

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES To come
IMPRINT
GENUINE CURTEICH-CHICAGO,
"C. T. ART COLORTONE" CREATION,
(REG. U.S. PAT.OFF.)
PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION
REFER TO PHOTO FROM 9B375-N FOR COLORS FOR SANTA.
BUILDING-WHITE STONE. ROOF-BRIGHT RED. TRIM ON ROOF TOP-
BRIGHT GREEN. ~~EREX~~ BEAMS-BROWN. AWNING-BROWN.
"EXHIBIT HALL" - RED LETTERS.
SEE PHOTO ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

NO. D-9574
ORDER No. 60653
DATE 5-3-50

SANTA CLAUS LAND, SANTA CLAUS, INDIANA -

6 1/2 M LARGE FOLDER COVER ART COLORTONE - FRONT

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
SANTA CLAUS LAND, SANTA CLAUS, INDIANA.
FRONT: -----
SMALL TYPE: COPYRIGHT MCML BY CURT TEICH & CO. INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO - R. M. YES To come
IMPRINT NONE -
PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION
FOR FRONT: USE PHOTO ENCLOSED. (USE ONLY SANTA CLAUS FIGURE WITH BAG AND U.S. POST OFFICE SIGN)
SANTA-BLACK BELT, GOLDEN BUCKLE. BAG-LIGHT YELLOW, SILVER LETTERS " U.S. POST OFFICE SANTA CLAUS, IND."
USE VIVID COLORS. SUBMIT SKETCH.
(use enclosed clipping for script and colors)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of estimate
By *[Signature]*
Date MAY 18 1950

ESTIMATE AND WORK SCHEDULE
Cost Dept. *[Signature]*
By *[Signature]*
Date MAY 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAY 24 1950	MAY 26 1950
SKETCH <i>Lo</i>	10-5	5 1/2		
RETOUCHING	9	6	MAY 25 1950	MAY 24 1950
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.				

BLUEPRINT OK'D
By *[Signature]*
DATE Filed JUN 21 1950
HAND COLOR PROOF OK'D
By *[Signature]*
DATE Photo Returned to Customer

106-13 hrs
110-15 hrs
28 hrs

Rephoto MAY 18 1950 MAY 19 1950
MAY 23 1950

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. D-9575 ORDER NO. 60865 DATE 5-4-50

CUSTOMER AHERN-PLUMMER FUNERAL HOME
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BLOTTERS SIZE 4 X 9

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AHERN-PLUMMER FUNERAL HOME - JOS.L. PLUMMER
FUNERAL DIRECTOR - CADILLAC AMBULANCE
SERVICE - PHONE 2-2211.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO (All of this on address side) R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW D-5224 FOR GENERAL DESIGN WITH CORRECTIONS AS SHOWN ON TISSUE OVER-
LAY. USE CORRECTED POST CARD DESIGN AS ILLUSTRATION ON BLOTTER. MONOGRAM TO
APPEAR ON RIGHT AND LEFT UPPER CORNERS AP WITH SIDE ORNAMENTATIONS AS HAD.
NEW FIRM NAME TO BE FURNISHED LEFT SIDE BLOTTER AND ON LOWER LEFT CORNER
BUYERS NAME & QUALIFICA.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW CORRECTED 4AH1252.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Lo #99"
Rv 5 - #5
2 1/4

101, 6/29/50 9.11 1/2

WCH

Get Env.

D 5224
4AH1252